

ISSUE 17 • WINTER 09

SALEM

A MAGAZINE FOR THE PEOPLE OF VIRGINIA

FROM

CASH *to* KISS

THIS PLACE HAS SEEN IT ALL

Giving Thanks for the JETPLEX • A Walk Down Memory Lane
The Latest on Lowe's • From College Ave. to the Taj Mahal

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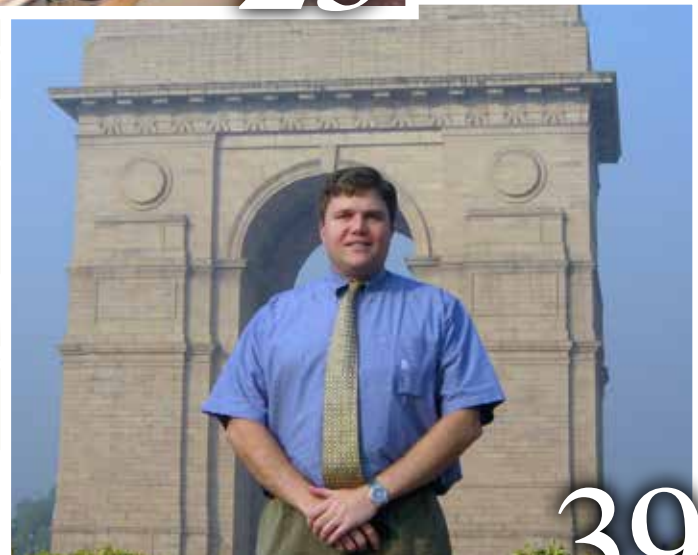
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Virginia is on
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KEVIN'S CORNER

In Salem, we responded to the economic downturn by implementing wage and hiring freezes as opposed to lay-offs and firings. Our people in Salem are our greatest resource, and we have made it a priority to avoid "reduction in force" cuts, if at all possible.

We also have delayed several large projects until revenue growth returns. These adjustments have allowed us to manage the recession without having a major impact on the services we provide to both our citizens and visitors.

Salem's diverse economic base and stable property values are the reasons we have not had to take more drastic measures to get through this recession. Ironically, these same property values that have helped keep Salem from going as deep into

the recession as many other communities have fallen, may also keep us from making a speedy recovery.

As a result of these stable property values in the city, most property assessments will remain unchanged for 2010. That means that in most cases, residents will not receive an assessment change letter. Only those of you with new construction, additions or a property subdivision will receive new assessments in 2010. Taxpayers who have questions about this process can contact the Real Estate Assessor's Office at any time.

Property taxes are the biggest revenue source when it comes to funding the services Salem provides. If property values don't begin to increase, then we may find ourselves in a losing battle with inflation and stuck in a painfully slow recovery.



On the bright side, we have had a number of new inquiries in the Economic Development Office, and we are currently working on a new micro-loan program with T.A.P. (Total Action Against Poverty) to help small Salem businesses grow.

Please continue to shop in Salem and support out local businesses. Despite these uncertain times, we have much to be thankful for right here at home.

YOUR CITY COUNCIL



Bill Jones



John Givens
Vice Mayor



Randy Foley
Mayor



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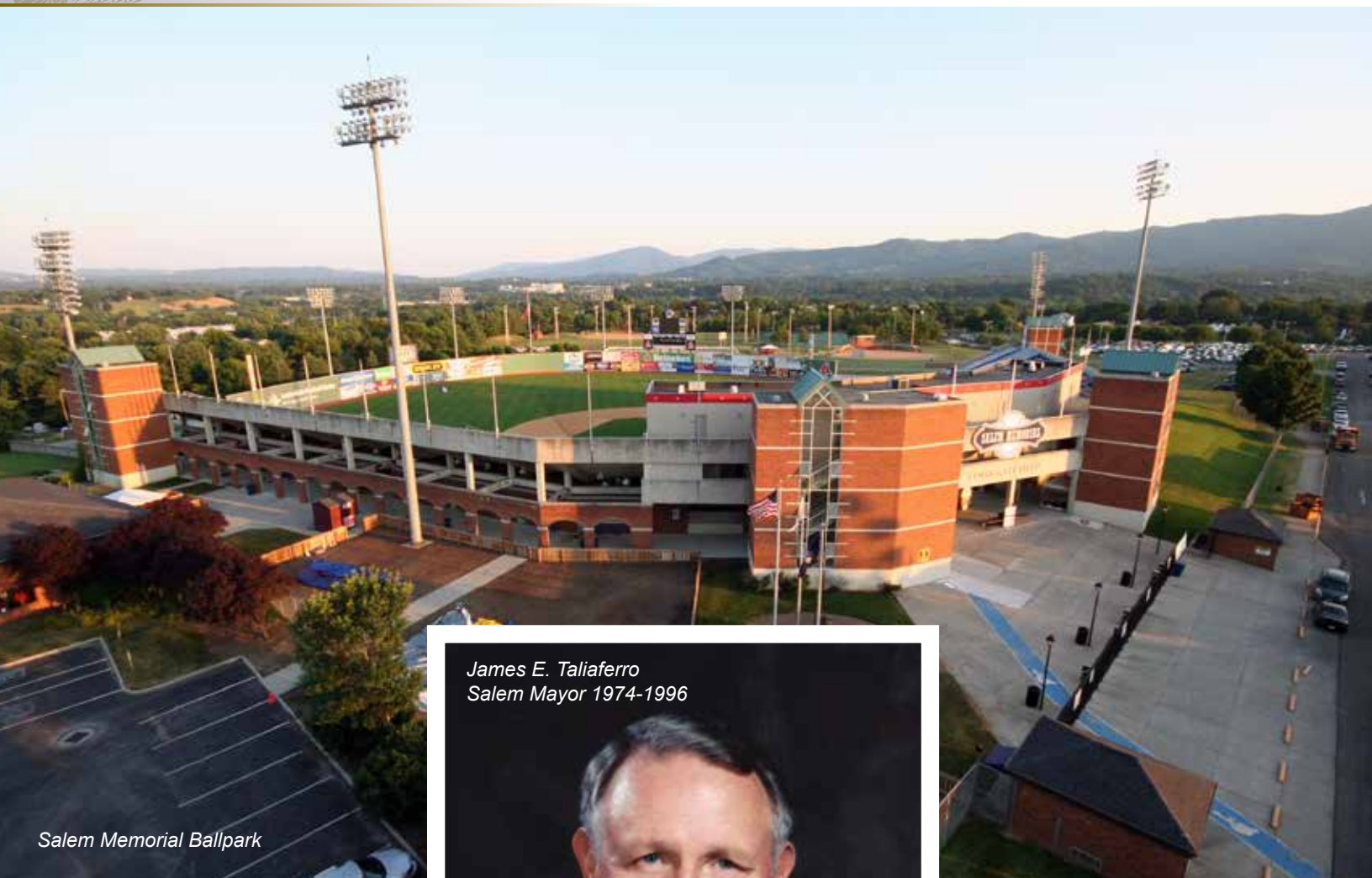
JETF



PLEX



2009 Salem Fair



Salem Memorial Ballpark

*James E. Taliaferro
Salem Mayor 1974-1996*



It's been 15 years since Salem unveiled the final piece of its three-pronged sports and entertainment spread known as the James E. Taliaferro Complex. When Salem Memorial Ballpark opened for business in 1995 it gave the city one of the most unique and flexible combination venues in the entire state.

"By having all of these facilities on one 65-acre tract of land, it allows us to share staff and share parking, and there's no doubt those things have helped keep us profitable over the years," says Carey Harveyutter, the City's Director for Civic Facilities.

From the Salem Fair to Sarah Palin, the "Jetplex" has proven over the years that it's up for any and all challenges...even if they happen to fall on the same night.

"It takes a lot of planning and a staff that has the ability to look forward," he says.

"If you don't plan properly the next thing you know you'll have someone trying to shoot off fireworks at a baseball game when the dog show is trying to move into the Civic Center next door, and things will really blow up in your face."

The staff tries its best not to have all three venues booked at the same time, but there is plenty of overlap at certain times of the year. On May 15 of this year, the Civic Center's Community Room

was reserved for 350 athletes at an NCAA Division II and III lacrosse banquet, while the arena and two of the parlors played host to 5000 more folks at Virginia Western Community College's graduation. All of this was going on inside while the Salem Red Sox were playing in front of 3,769 fans next door in the ballpark.

Everyone got in and out with ease that night and there was plenty of parking. In fact, about the only time there isn't enough parking at the Taliaferro Complex is during the Salem Fair or when the Horse Show shares space with baseball.

"I love the fair because it is such a microcosm of America to me," says Harveyutter. "John Saunders and I started the fair 22 years ago and it has been profitable ever since."

Having a Civic Center in a city the size of Salem, much less three amazing facilities



Director of Civic Facilities, Carey Harvey Cutter, and the staff of the Salem Civic Center

and 4,000 parking spots in the same area, is an unheard of scenario and one that benefits all of southwest Virginia. The Roanoke Valley Convention and Visitor's Bureau claims the Taliaferro Complex had an economic impact of more than \$51 million in 2008 alone. But even in Salem, a civic facility was considered little more than a wish list item until 1955 when Town Council formally recognized it as a possibility.

Eight years passed before folks started getting serious about such a venture in 1963. That year Town Council bought the current tract of land where the Civic Center sits from the Lutheran Children's Home for the purpose of building an arena-style structure. The 73.7 acres were purchased for \$295,500.

Salem officials actually invited the City of Roanoke to join them in erecting a community building that could be shared and operated jointly. Salem was willing to give Roanoke a third of this newly acquired land for free, so it could build an auditorium and coliseum, but Roanoke City rejected that offer.

Roanoke also declined an invitation to spend \$500,000 to be Salem's partner in the new facility. The half a million dollars

would have allowed contractors to build a bigger civic center, something Salem couldn't afford to do on its own.

Despite Roanoke's rejections, Salem had decided to go ahead with plans to construct a civic center on its own with arena seating for 4,100 - that is until Roanoke County stepped in at the last minute with the \$500,000. After bonds were approved to fund the venture, ground was formally broken in July of 1965 and the civic center was built on a construction contract of just \$1.5 million dollars.

From its opening in September 1967 until 1976 the building was known as the Salem-Roanoke Valley Civic Center. In 1976, it became the Salem-Roanoke County Civic Center and stayed that way until 1983 when Salem assumed complete ownership and management of it.

"This couldn't have happened at a better time because with the city also starting up the school system that year, we kind of came in under the radar and weren't pushed as much on certain things," he says.

By and large, the area around the Civic Center wasn't used for much other than parking and the Roanoke Valley Horse Show until 1985 when the landscape on the corner of Boulevard and Texas St. changed drastically with the construction of Salem Stadium.

The \$2.2 million dollar football stadium opened on August 30, 1985 and today it remains one of the most envied facilities in the Commonwealth. The stadium was completed just eight months after its approval was granted and a mere five months after grading on the property began.

"No person in any municipality ever does anything alone because it takes the people you're working with to make it happen, so I don't want to take credit for these things," said the late James E. Taliaferro, the complex's namesake and the driving force behind the stadium.

The football facility was constructed primarily for the city's successful high school football program that has won six Virginia High School League State

Championships since 1996, but Salem Stadium began earning national acclaim in 1993, when the Stagg Bowl relocated to Salem.

“To bring a national championship to Salem for the first time with a nationally televised broadcast was a pretty big deal, and to this day I still well up with pride when it comes to that,” says Harvey Cutter. Getting professional baseball out of Kiwanis Field and into a new stadium was a pretty big deal, as well. As soon as Salem Memorial Baseball Stadium opened for business it quickly became the valley’s number one sporting venue, attracting over 230,000 fans a season. The stadium is now the home of the Boston Red Sox

advanced Class A affiliate, but it has also proven itself to be an all-purpose site by playing host to Bob Dylan, Willie Nelson, Kool & The Gang, NCAA Youth Sports Clinics and even a wine festival.

“We certainly didn’t know the baseball stadium was going to cost \$12 million dollars,” said Taliaferro. “I had never built one before, so when it went over budget I insisted on taking the blame, but as it turned out \$12 million was a bargain for an 8,000 seat baseball stadium in today’s price world.”

Taliaferro, Salem’s Mayor from 1974-1996, made those comments on March 18, 2002 when the entire complex was dedicated

and named in his honor. He passed away 5 months later leaving behind a legacy for future generations and a complex that remains unrivaled for its versatility and functionality.

“More than anything, we have a staff from top to bottom that can stretch an envelope farther and better than anyone I’ve ever seen to make things work,” says Harvey Cutter.

And that’s something that would make “Big Jim” extremely proud.

- MS



Salem Stadium and the 2008 Stagg Bowl



Center *of* ATTENTION

by Mike Stevens

*Muhammad Ali boxed here, Bill Cosby joked here
and George Jones even lost his jewelry here...*

The Salem Civic Center, the centerpiece of the James E. Taliaferro Complex, has seen it all and then some in the past 42 years, playing host to everyone from Kiss and Liberace to its most infamous guest ever, the irreverent Borat.

"We're a tertiary building in that we catch stars on their way up or on their way down, but over the years we've had some amazing acts inside this place," says Carey Harveycutter, the City's Director of Civic Facilities.

Harveycutter has had the best seat in the house for virtually every event that's taken place at the Civic Center, and even some that haven't. He remembers the night in May of 1968 when Frankie Valle and the Four Seasons mistakenly flew to Salem, West Virginia on a private plane and never corrected their mistake. The Four Tops also failed to make it to Salem later that summer for a scheduled show leaving 3,622 fans

and a nervous promoter high and dry, but for the most part, the performers have been "right on time" in more ways than one.

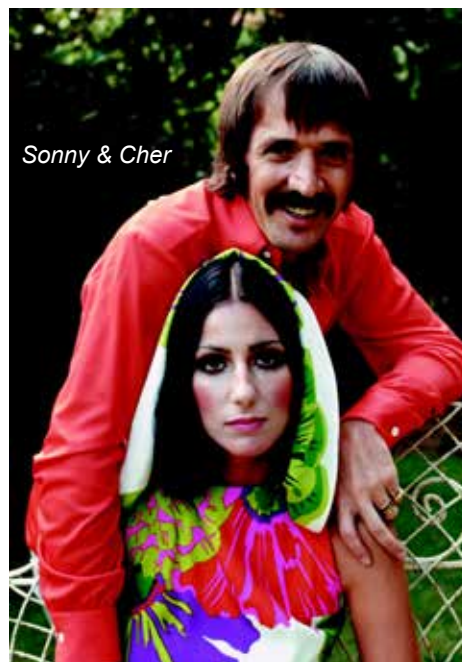
"James Brown played here a number of times back in the 1960s and 70s and he was an incredibly generous man who gave away bicycles to kids and always had 99 cents tickets for them," says Harveycutter.

The "Godfather of Soul" loved to take care of the young people, but when it came to the adults in his traveling entourage - it was his way or the highway.

"One year James Brown fired his manager right here at the Civic Center for not having his shoes shined," says Harveycutter.

Shoes may not always have been polished, but the musicians who have graced the arena's stage over the years certainly have been. Ike and Tina Turner, Blood, Sweat and Tears, The Beach Boys, Def Leppard, Lynyrd Skynyrd, Santana, Conway Twitty, Randy Travis, Kenny Chesney, The Statler Brothers, Alabama and even Sonny and Cher are among those who have produced performances and memories that are impossible to erase.

"When Sonny and Cher played here in 1972 they went to the old Terrace Theatre at Crossroads Mall after their performance



Sonny & Cher

and watched a movie," says Harveycutter. "They rented out the whole place just for themselves and were the only two people in the theatre."

Harveycutter can't remember what the movie was, but he's certainly experienced his share of drama during his more than four decades of accumulated on the job training. The night the Salem Sheriff's office took George Jones' watch, ring and guitar to cover the expenses for one of his "No Show Jones Moments" in 1981 created a lot of headlines, but that was nothing compared



IT'S A MAN'S WORLD

James Brown was very appreciative of the members of the law enforcement community whenever he visited Salem and no one remembers that better than former Police Chief James R. Bryant. Back early in his career when he was still a patrol officer, Bryant was working extra duty one night for one of Brown's concerts.

"He had requested that two officers escort him from the Civic Center to the airport after his concert and I happened to be driving my personal car, a turquoise 1955 Crown Victoria, that night," says Bryant. "I had backed it up behind the Civic Center and when he came out to get in his limousine, he looked over and asked us who owned that car."

Bryant informed him that it was his vehicle and figured that would be the end of the conversation. Instead, the "Godfather of Soul" ended up taking Bryant on a ride he would never forget.

"He asked me if he could drive my car to the airport instead of riding in the limousine," says Bryant. "So, he got in the driver's seat, I jumped in the passenger seat and he drove right up Williamson Road in second gear listening to the sound of the engine all the way. He was having a great time smiling, laughing and joking all the way to the airport."



to the night Harveycutter had to settle the gate receipts from the rodeo by accepting a collect call from the promoter of the event, who had been thrown in prison.

"That was rough, but so was the night Disney on Parade was here," he says. "That show was one of the best family shows we've ever had, but during the finale there were high wire girls hanging from their teeth and a clip broke. One of the girls fell to the floor, but they just kept going and finished the show."

The truth is - the show must go on - even if you're wife can't see it.

"Back before there were cell phones, we had one of those booth style pay phones in the Civic Center and Randy Travis' wife, Lib Hatcher, used to stay on that phone all the time," says Harveycutter. "So one night John Saunders and the crew completely duct taped her in the phone booth."

Travis gave Saunders, the Civic Center's Assistant Director, and the rest of the crew his blessings to "lock up" Lib that night, but no one gave Sacha Baron Cohen permission to break out his Borat character on an unsuspecting, patriotic rodeo crowd on January 7, 2005.

"In our industry not all publicity is good publicity, but you just had to laugh about that one," says Saunders. "The rodeo promoter Bobby Rowe signed the release

to allow him to sing, but he never bothered to listen to the demo CD they sent him."

Saunders somehow managed to get Borat and his boys out of the arena before some of the highly offended audience members could tie him up and stuff him in the bull ring. Saunders, who started working at the Civic Center when he was 12-years-old cleaning toilets, got his "formal" training for that Borat moment during a baptism under fire arena management session in 1984. That year, Hank Williams Jr.'s rowdy friends got a little too rowdy and 87 members of the sold-out audience had to be arrested.

"That was pretty crazy, but nothing like the night Mark Gastineau boxed here," says Saunders.

The former New York Jets star defensive end was attempting a second career as a professional boxer.

On June 8, 1991, Gastineau was part of six-bout show that featured Oliver McCall on the undercard and Gastineau fighting a professional wrestler turned-boxer named Derrick Dukes.

"Dukes intentionally took a dive in the first round and the fans were so mad that we had to lock the promoter, Elvis Parker, in my office just to protect him," says Saunders.

That kind of boorish behavior has been kept to a minimum, but one night when an usher asked Engelbert Humperdinck to simply move a music stand that was blocking the view of some fans Engelbert was so offended he walked off the stage and never came back.

"Jerry Lee Lewis did the same thing one night. A fan got up to go to the restroom in the middle of a song and Jerry Lee said 'If you're leaving - then so am I' and he never returned to the stage," says Harveycutter. "In some ways that wasn't such a bad thing because Jerry Lee was so hard on pianos that Ridenhour Music had to quit renting them to us."

Harveycutter also remembers the night he had to convince a performer to get on the stage. Ray Charles and the Raeletts appeared in the arena in 1968 and as was customary, they had received half of their money in advance, but when the promoter of the show skipped town with the other half of the payout, Charles refused to play.

"I told him that my aunt, who just adored him, was sitting in the 5th row and that there was no way I was going out there and tell her that Ray Charles wasn't performing," he says.

Harveycutter had to use his successful ways of persuasion another time when Sly and the Family Stone was booked to play Salem on January 5, 1973. During the days



"Borat" and the infamous Rodeo Scene



Sly Stone

of racial unrest, Sly Stone was adamant about not playing shows in the south, but he also was pretty serious about his partying.

"They drove his car all the way into the tunnel that night and when he got out he asked me where he was," says Harveycutter. "I told him Salem, Massachusetts and while he thought I sounded a little strange for a northerner, he played the show anyway."

Country Music legend Merle Haggard didn't have a problem with singing in the south, but he too had problems getting on stage one night. Haggard was in town to play a charity

concert for the Children's Miracle Network along with Kathy Mattea. Haggard's tour that year was sponsored by George Dickel whiskey and Haggard arrived early that night to attend his sponsor's pre-concert party in the Civic Center's Community Room.

"I remember standing in the back of the Civic Center before the show, looking out the back door and asking Carey why Merle's bus was moving," says Saunders. "As it turned out, he had gotten 'Dicked' at the sponsor's party and they were getting him out of there."

These types of incidents make for good stories, but for the most part the performers who have played Salem have been extremely professional and courteous over the years.

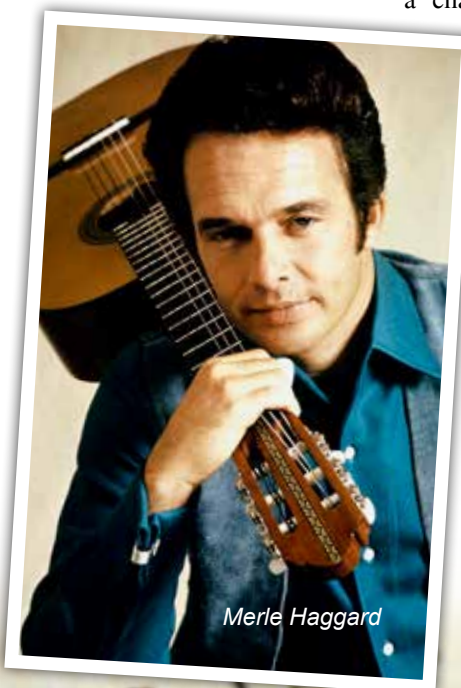
"Bill Cosby called the Civic Center a couple of days after his show here in 1999 just to make sure everything went well and that we were pleased," says Harveycutter. "I can't remember a performer other than Cosby ever doing something like that."

In 1976, Dolly Parton sent a Western Union mailgram to manager Jack Dame

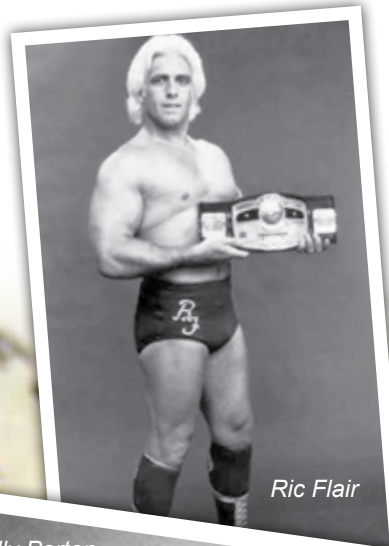
informing him that she would have to cancel her scheduled show due to "doctor's orders." The mailgram included a heartfelt apology from Dolly, and it took four days for the correspondence to travel from Kinston, North Carolina to Salem.

Professional wrestlers used to make that Carolina to Virginia trek every week, and they got so they could do it with their eyes closed. In 1968, 1969 and 1970 pro wrestling was booked into the Civic Center a whopping 8 times a year. Ric Flair, Andre The Giant, Tony Atlas and Blackjack Mulligan all wrestled in Salem and on two separate occasions boxing hall of famers Joe Louis and Archie Moore served as guest referees for matches.

Often times the ring was set up right on top of the rink. Professional ice hockey became one of the building's best tenants right from the start. From October to March from 1968-1984 the



Merle Haggard



Ric Flair

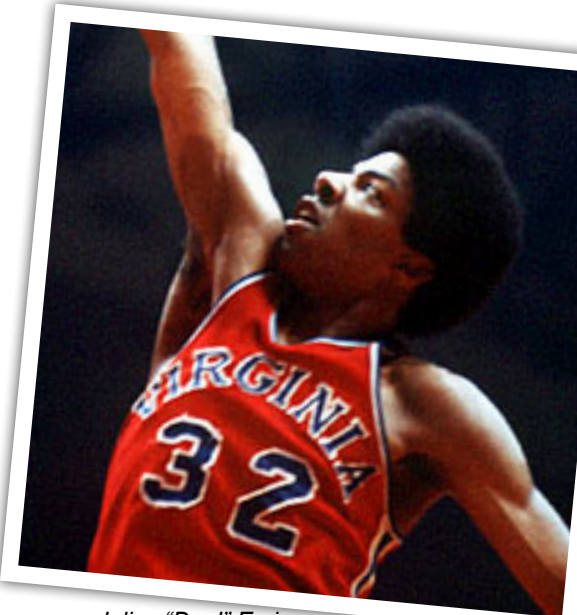


Dolly Parton

building could count on having close to 40 dates filled a year. The admission prices for those early games in the Eastern Hockey League were just \$1, \$2 and \$3 a ticket, meaning fans truly got to see the best hockey ever played in the valley for the least amount of money. Dave Shultz, Pierre Paiement and Claude Piche were three of the biggest stars to skate in Salem for the Rebels.

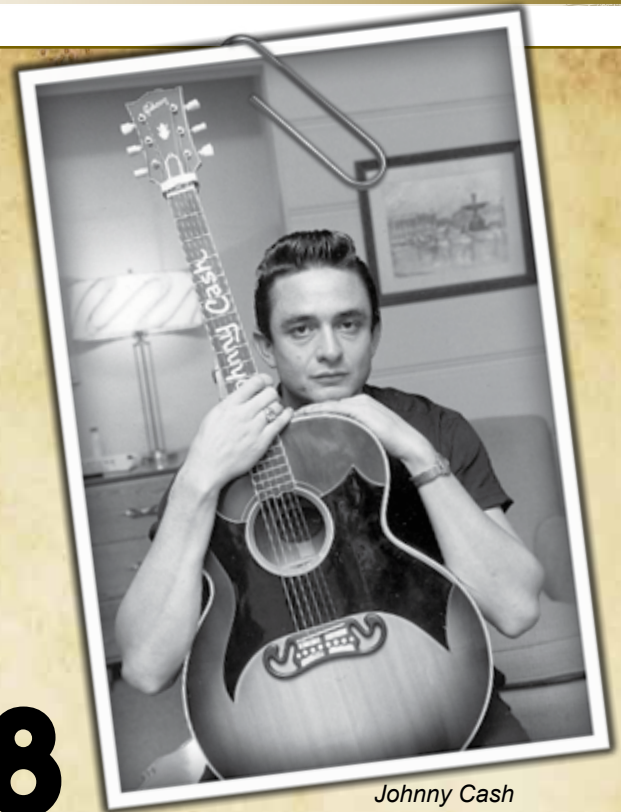
“Claude’s first dinner in Salem was in Parlor A of the Salem Civic Center with Jack Dame, Jack’s family and me,” says Harveycutter. “Claude had just reported from Canada and it was Thanksgiving Day, and I remember that he was extremely homesick.”

Sports have always been a big part of the Civic Center’s success. Pete Maravich, Julius Erving and George Gervin all played basketball in the building in the early days of the ABA. The arena’s hardwood served as the home court for Roanoke College during the Charlie Moir era when the Maroons played the likes of Manhattan, Old Dominion, VMI and Madison, and won a national championship.



Julius “Dr. J” Erving

The Globetrotters’ world famous brand of basketball entertained more than 5,000 people in the arena in 1968 and Loretta Lynn used to bring her traveling rodeo to Salem and perform a concert right in the middle of the roping and riding. The International Water Follies set up a huge pool in the arena one year for a swimming



Johnny Cash

1968

THE START OF SOMETHING BIG

1968 was the Civic Center’s first full year of operation. That year everything from Roller Derby to an Antiques Show was booked in the arena. The list of musical performers who appeared in Salem that first year was a “who’s who” of superstars.

<u>Performer</u>	<u>Date</u>	<u>Attendance</u>
Johnny Cash	January 21	1709
James Brown	March 8	4338
Hank Williams, Jr.	March 16	3260
Temptations	April 2	4684
Eddy Arnold	April 6	3640
Flatt & Scruggs	April 17	284
Jackie Wilson	April 30	1533
Paul Revere & The Raiders	May 5	2036
Ray Charles	May 16	3711
The Rascals	June 22	3272
Joe Tex	July 11	1908
Tiny Tim	July 19	378
Herman’s Hermits	August 16	2131
Lawrence Welk	Sept. 6	1891
Jerry Lee Lewis	Sept. 26	900
Beach Boys	Oct. 25	2118
Andy Williams	Oct. 28	5644

and diving show and the Ringling Brothers Circus made Salem a regular stop in the early years.

But one of the Civic Center's biggest sports drawing cards used to be something called a "Closed Circuit Broadcast." In reality, this was just like watching a pay-per-view event in your home, but since

this was back in the days before cable television, arenas all over the country, and not your living room, served as the venues for these big sporting events.

Big screens, or in some cases big white walls, were used to project a satellite image direct from the actual sporting event. Nearly 2,500 boxing fans turned out in 1973 to watch Joe Frazier battle George Foreman, and from 1968-1971 the Daytona 500 was shown LIVE in the Civic Center arena often attracting more than 3,000 patrons.

"The Daytona 500 did so well in 1968 that the concessionaire didn't have time to cook the hotdogs to keep up with the demand, so the workers were just running them under

hot water, putting them on a bun with chili and serving them as fast as they could," says Harveycutter.

That may sound a little bizarre, but in truth, it's a great example of just why this "barn of a building" has been able to be successful and profitable for so many years.

"We essentially work in an airplane hangar with a machine shop attached to it, and it's a horrible building for rigging sound and lights," says Harveycutter. "But because of the personal relationships John and I have been able to establish over the years and because our staff members are so creative and flexible, we've been able to attract successful acts year after year."

And that's just the ticket for longevity.

- Mike Stevens



John Saunders & Carey Harveycutter

BACKSTAGE WITH KISS

KISS played The Salem Civic Center on June 2, 1975 with opening act Montrose. The band's contract called for the following items to be placed in its dressing room by 7pm.

- 2 Cases of Coke
- 2 Cases of 7-Up
- 2 cases of Heineken Beer
- 4 Bottles of Champagne
- 1 Bottle of Harvey's Bristol Cream
- 1 Gallon Milk
- 1 Gallon Orange Juice
- 1 Fifth Vodka
- 1 Fifth Gin
- 2 Bottles of Tonic Water
- 1 Deli Tray for 15



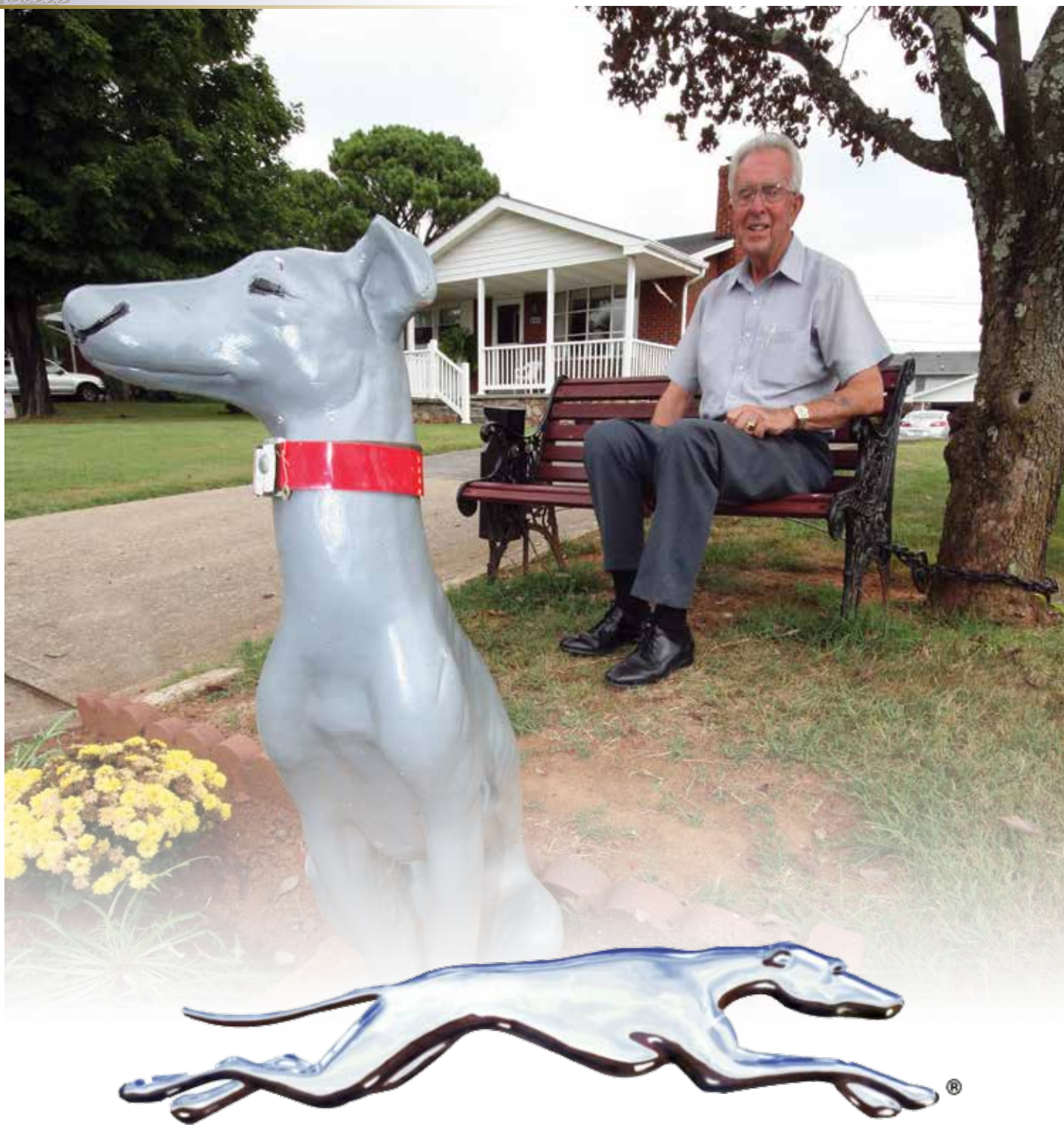


From A to Z

A Sampling of Other Major Music Acts to Appear at the Salem Civic Center before 1980

<u>Performer</u>	<u>Year</u>	<u>Attendance</u>
Alice Cooper	1972	5131
Al Green	1972	2974
Average White Band	1975	3324
Blood, Sweat and Tears	1970	6548
Black Oak Arkansas	1972	5815
Black Sabbath	1977	5625
Blue Oyster Cult	1974	1795
Buck Owens	1969	2752
Charlie Daniels Band	1975	4414
Charley Pride	1976	4163
Chet Atkins & Friends	1969	6307
Chicago	1970	2763
Edgar Winter	1974	7036
Earth, Wind & Fire	1974	2883
Englebert Humperdinck	1971	2550
Foghat	1974	3082
Ike and Tina Turner	1971	3099
Jethro Tull	1972	6225
J. Geils Band	1973	6575
Kenny Rogers	1979	7422
Kris Kristofferson	1973	1431
Kiss	1975	1801
K.C. & The Sunshine Band	1975	2892
Liberace	1970	3792
Lynyrd Skynyrd	1975	6897
Marshall Tucker Band	1976	5084
Marty Robbins	1977	2826
Nitty Gritty Dirt Band	1976	2699
Porter Wagoner	1971	1279
Rod Stewart	1971	1021
Rush	1979	2007
Santana	1975	3153
Ted Nugent	1977	2058
The Supremes	1970	1865
Three Dog Night	1974	4712
Uriah Heep	1973	5236
Yes	1972	3862
Z.Z. Top	1979	4096





DRIVEN TO COLLECT

Even if you've never ridden a bus, you've likely heard the advertising slogan - "*Go Greyhound and Leave the Driving to Us.*" Salem resident Harry Messimer doesn't just know about it, he's living it.

Messimer started driving for Greyhound in 1956 before the buses were equipped with air conditioning or restrooms. He drove full-time for the bus line for 31 years and if you've ever been on a tour bus rolling out of this area, you've likely had the pleasure of being in his company.

"For the first 21 years I worked what was called the Extra Board and that means I was all over the place," he says. "I was on call 24 hours a day and the company could send you anywhere they needed to send you with just 24 hours notice."

Messimer often was sent on 20 day trips out west with less than a day to pack his bags. He's been to all corners of the United States, Canada and Mexico with his favorite destination being Nashville. He still drives today as a part-timer for Abbott and the James River Bus Lines taking groups on one day tours to places like Monticello, Natural Bridge, New Market, Abingdon, Wytheville and Greensboro.

"It keeps me in touch with the buses, the places and most importantly the people," he says. "You still have to know how to take care of the people and keep them happy."

Messimer, who is a very young 80-years-old, lives in the Beverly Heights subdivision with his wife and about 300 miniature toy buses and hundreds of other pieces of transportation memorabilia.

"I didn't start collecting these things until 8 or 9 years before I retired and I'm very proud of it," he says. "I find this stuff at yard sales, flea markets and even some of the gift shops at the Greyhound terminals."

It is a collection worthy of a museum, and as luck would have it; that is exactly where much of it is now on display. Messimer's bus collection has its own private room at the Virginia Museum of Transportation. It took him 15 years to get the space, but visitors who check out the Messimer Collection can now see everything from vintage uniforms to the actual greyhounds that once were riveted to the sides of the buses.

"The metal dogs came off of the old 1947 model buses," he says. "When Greyhound wore out the buses and sold them to Mexico they would take all of the lettering and dogs off the sides and then cut the dogs in half and send them to the dump. One day



Harry Messimer at the Virginia Transportation Museum



I was coming out of the D.C. garage on a trip and saw three of them lying over in the corner uncut, and I quickly put them in the luggage compartment and brought them on home."

You could argue that home for Messimer has always been the road. He was born in

Elizabethton, Tennessee and has lived in Salem for the past 17 years, but it truth, he's always been the most comfortable behind the wheel.

"The final 10 years of my career with Greyhound I had regular runs to Washington, D.C., New York, Richmond

and Norfolk where you worked six days in a row and were off two," he says. "I logged well over a million miles without a single accident on the road, and I'm very proud of that."

Messimer says he remembers when Salem had its own Greyhound station on the corner of College and Main and Roanoke's Greyhound terminal was located in Elmwood Park. He also says despite what most observers might expect, there never was any kind of cut throat competition between Greyhound and Trailways.

"We worked together very well over the years and just got along great with the Trailways drivers," he says.

Messimer has plenty of Trailways memorabilia in his collection to prove that point, and he also has a personalized Virginia license plate hanging in his garage that reads "BUSNUT."

"That's not my plate," he says. "A fellow gave me that, but I must be one, I'll tell you that."

-MS



Turn for the Better

Salem Police Lt.
Bill Bandy





Salem Animal Control Lieutenant Bill Bandy is a big man with a soft heart who also has an incredibly creative side.

"I started about 15 years ago doing model cars and I would get to where I would spend 30 hours on a single car adding small detail like the plug wires," he says. "But one day I got to thinking I could feed my creative side and get a lot better use out of my time if I got into wood working."

So after he saved up enough money to buy an old *Shopsmith* all-in-one work station, Bandy started making furniture. He began reading books and magazines and teaching himself how to make kitchen cabinets, hutches and beds. The products were functional and aesthetically pleasing, but Bandy still felt like the process was eating up too much of his time.

That's when he began exclusively creating wood products with a lathe. Suddenly, instead of using 30 hours of his time, he was cranking out one of kind ink pens, pepper mills, wine stoppers, letter openers and bowls in less than an hour.

"It's a stress reliever for me and I'd say that I've now turned over 1000 pens over the years," he says. "It's the best way I know to fulfill that creative itch."

The wood he uses is far from the cobwebbed covered scraps that most of us have stashed in the corner of our garages. Instead, these custom cut blocks are available in everything from oak to ebony and cost anywhere from \$3 to \$100 a piece.

"I sell my pens anywhere from \$20 to \$100 just to support my hobby," he says. "One man did buy two pens from me for \$171 each, but those were made from segmented wood blanks that were comprised of 1540 small pieces of wood from 40 different species of trees."

Bandy sells his finished products at craft shows and on ebay and for many years he found a way to make sure he was on the cutting edge of any new procedures by working part-time at the Woodcraft store in the Town Square shopping center in Roanoke, but Monday through Friday you can find him at the Animal Shelter, his office for the past 23 years.

The Salem native actually began mowing grass as a part timer for the city's Streets and Maintenance Department 27 years ago while he was still at Salem High School, and not long after he graduated in 1982,

he landed a full-time job in Solid Waste at the old "steam plant." That job at the transfer station came with full benefits, but it also came with a graveyard shift that was anything but ideal for a newly married man.

"I was looking for a daylight job after working midnights for four years, but I didn't want to leave the city," he says. "My wife actually was interested in working for Animal Control, but she was too young to carry a firearm, so I ended up applying for the job and it's turned out to be the best move I ever made."

He began as an Animal Control Officer in 1986 and was promoted to the rank of Lieutenant on July 1, 2003. He's seen the shelter evolve from an outdated, undersized facility to its current state-of-the-art status on Indiana St.

"I've been going to conferences for 20 some years and you always hear people complain that animal control is the last thing in the budget, but that's not the case here," he says. "Salem has always cared about its animals and that's very satisfying."

Bandy and his family are animal lovers, as well. He and his wife, Tammy, have had a dog in their home all 25 years of their marriage. They currently have a Chihuahua, while their 21-year-old daughter, Samantha, is the proud owner of a Boston Terrier.

- MS



Bandy is so passionate about "Turning" he has a tattoo on his calf that says – "I'll Be Turning In My Grave"



The Salem Animal Shelter Staff

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Record Setting Relay



Luminaries at the
2009 Relay For Life



When folks talk about “The Salem Way” of doing things they’re more often than not talking about a commitment to excellence. Granted, there are many people on the outside who see “The Salem Way” as a gimmicky noun, but those who’ve experienced it firsthand know that it’s really an action verb at its finest.

Perhaps nowhere is that more evident than with the city’s Relay For Life efforts. Since 2000 the American Cancer Society’s marquee event has managed to flood the Salem High School athletic track with a variety of unique emotions and individuals. Each year the event encourages people from all walks of life to come together, lean on one another with their personal stories and grieve, cry, hug, laugh, celebrate and then collectively lash out at the ugliest of diseases with hundreds of walking shoes filled full of love.

“When the weekend is over you’re tired, but you really feel good about the impact you’ve made to knock out cancer, plus you form such good friendships during the weekend.” says Melvin Crowder, who served as co-chairman of the Salem Relay for Life event with his wife Becky in 2008-2009.

Unlike the NCAA Championship events, the Salem Fair and the Horse Show, Relay for Life isn’t unique to Salem. Nationally, over 3.5 million people have been taking part in Relay For Life events for the past 25 years, but you’d be hard pressed to find a locality that gets behind the effort better than Salem does.

“It’s just everyone working together in a cooperative way for a common goal,” says Becky Crowder.

At the American Cancer Society’s annual awards banquet for the Roanoke Valley held back in September, Salem’s effort was basically labeled as the benchmark that all other should strive to reach. Salem was called the “envy of the region” because the city provides street department services, electrical, sanitation, police, fire and rescue, parks



and recreation, and school support to make the yearly event a complete success.

"If it weren't for the city, and I mean all of the departments in the city, there is no way we could do the job we do with the Relay," says Melvin.

For each of the past two years while the economy has been heading south,

donations for Salem's Relay actually have been on the rise. In 2008, Relay For Life contributions were up 28 percent and this year they grew by another 18 percent, rising to \$216,235.

"Many Relays around the nation did not show a rise in donations, so this is a great testament that we have a giving population," says Becky. "I just think so many people are dealing with this disease now that it has become personal."

There are 54 events in Salem's Region of the state and in 2009 the city's effort was number one per capita. Plus, Salem now ranks 3rd in the entire nation when it comes to its Relay For Life efforts, attracting an average of \$8.30 per citizen in yearly donations.

"People in all communities are affected by cancer and it just takes its toll on everyone," says Becky. "The smallest effort we make can really make a difference in someone's life."

Over the past 9 years, the Salem Relay For Life has raised \$1,186,052 for the American Cancer Society.

Now, that's making a difference.

-MS



Co-Chairs Melvin and Becky Crowder Address the Crowd

2010 RELAY FOR LIFE

JUNE 18 & 19

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www.relayforlife.org/salemvva

Relay For Life Photos
Courtesy of : Doug Graham

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For months, it was considered the worst kept secret in Salem, but locking down the Lowe's store on the corner of 4th and Main wasn't nearly as simple as everyone thought it was. Salem's Director of Planning and Economic Development, Melinda Payne, goes on the record and offers some insight into the courtship of a home improvement giant.

How does it feel to finally have that Lowe's sign up and the store nearing its completion?

Wow, we are just so fortunate to have landed the Lowe's, especially in this economic climate. The developer of the property, Dick Wilkinson, informed us that Lowe's had put some of its projects on hold, but because Lowe's had been concentrating on the Salem market, the company really wanted to make this one happen.



The big key was that we had the right parties at the table. The city manager, the former city manager and the members of city council played major roles in making this possible since this was the first time Salem had given any sizable incentive to a business. For them to understand how much this store could mean to Salem was a big deal, and trying to work all of that out certainly made this an interesting project. We're just thankful to land this store and we know it's going to boost the economy.

Looking back, just how complicated was the process of finding a client for the old West Salem Plaza property?

It was way more than a simple move on our part. We had a developer come in who wanted this land for Lowe's and then another who wanted it for Home Depot, so, the folks who owned the property were sitting in the cat bird's seat. Once the developer got Lowe's on board there were some issues with the property, and honestly, I don't think the developer realized the property had as many issues as it ultimately did.

Because a tannery used to occupy that property were you ever worried that those issues could be a deal breaker?

For Lowe's the "tainted dirt" was an issue. The developer told us that Lowe's had gone through this same type of thing in another part of the country, so understandably they were a little skeptical and they wanted to make sure that before they released their name as being officially associated with this project that they had a clean bill of health from the EPA (Environmental Protection Agency).



Vats that were removed at the site of the old tannery

The Lowe's Property in early November

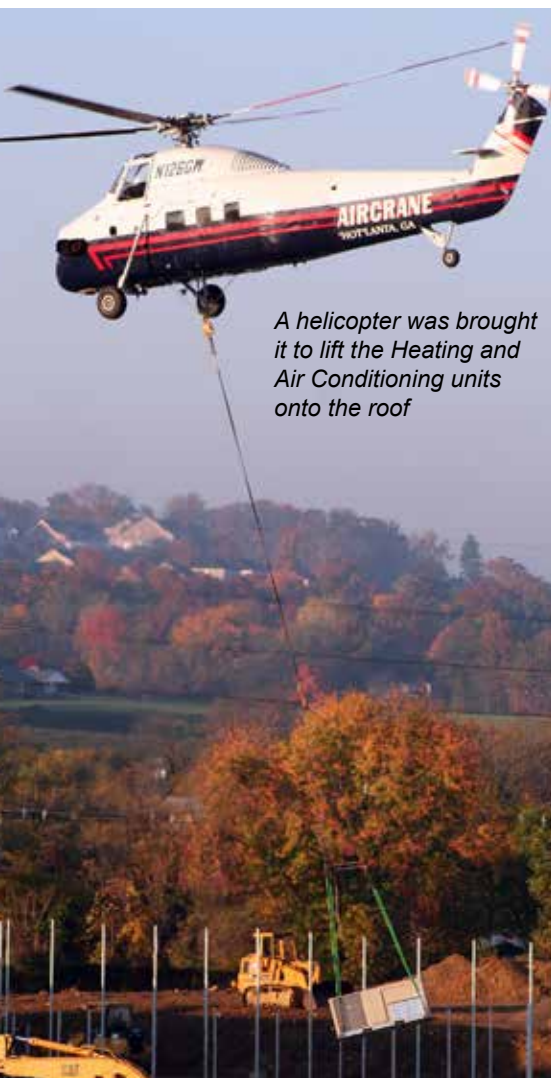


How difficult was it knowing all along that Lowe's was coming, but not being able to tell anyone?

When folks would ask we would chuckle and occasionally slip-up and say Lowe's when we were supposed to be saying the "big box" store. Honestly, there were folks who argued up until the day the Lowe's sign went up that it was going to be a Target, Home Depot or a major food center.

You have been with the City of Salem for 9 years and involved in economic development for 6 ½ years in Salem and before that in Roanoke City. Is this your proudest moment?

I am very proud of this project and a lot of the credit for that goes back to the developer. Dick Wilkinson has really kept his word in all phases of the project and done exactly what he told us he was going to do. I think sometimes we see things from the perspective of what we think is best for Salem while he sees it from his experiences as far as what is actually going to work, and in this case we've been able to mesh the two nicely.



A helicopter was brought it to lift the Heating and Air Conditioning units onto the roof

Isn't it interesting that one of the largest groups of shoppers at the current Lowe's on Rutgers St. in Northwest Roanoke is comprised of people from the 24153 zip code?

Corporate has said that when they look at the people who shop in that Rutgers store that many of those addresses are from Salem, so that's very interesting and frankly, why they wanted a store here. Now they hope to capitalize on that when the store opens this spring.

Once Lowe's opens in the spring what will it mean for the city and in particular that West Main corridor?

It means income for the city and a big boost for the economy. It will allow us to maintain the services that our citizens have come to expect. Plus, we think that with Lowe's on that corner, the entire area will transform itself for the better and that other businesses will try to get into Salem. To us, it is already making a difference because it looks so much better.



SALEM'S NEW

SmokeHouse

It might be the most poorly furnished new home you've ever seen.

There isn't a stick of furniture in the whole house, the twin bed upstairs doesn't even have a mattress or box springs and the gas stove in the kitchen is in desperate need of some oven racks, but for the home's new occupants it's in move-in condition.

"We feel like we have the best-of-the-best as far as ideas and features in this new building," says Salem Fire and EMS Captain John Prillaman.

The new building Prillaman is referring to is the Roanoke Valley Regional Fire Training Tower located on Kessler Mill Road just outside of the city limits. It is a state-of-the-art two story building that will give fire fighters throughout the Roanoke Valley the safest and most diverse training environment possible.

"We're definitely excited about what we can do now," says Prillaman. "It gives us a lot more options as far as training people and being able to do different things we couldn't do in the past."

WHP Training Towers out of Indianapolis, Indiana built

the \$780,000 structure within budget from the ground up in just three weeks, but it took Prillaman and his fellow firefighters much longer to perfectly plan the building's features. He and Roanoke Co. Battalion Chief Rodney Ferguson along with Roanoke City Battalion Chief Teddy Adkins toured similar structures around the state in Augusta Co., Martinsville, Henry Co., Danville and Bristol making note of the best features from each one.

"The cooperation is really big because it not only helped us in the design of the burn building, but if just one of us had pitched this idea in front of the state's Fire Programs it would have never been approved or funded," he says.

The unified grant application effort, that also included input from the Town of Vinton, was critical, but no more important than the timing of their application. Their

request came up for approval just weeks before the economy in the Commonwealth took a turn for the worse. Salem, Roanoke Co., Roanoke City and Vinton were awarded a grant in the maximum amount of \$430,000, and since then no other such funds have been approved anywhere in the state.

"We hit at just the right time before the program was terminated until further notice," he says.

Once the grant money was applied to the construction bill, Salem's percentage of the total remaining shared cost was 8 percent or \$28,000. That portion of the balance was covered by assistance localities money that is provided to fire departments from the state, and in this case it was held back for this very purpose.

Before the Fire Training Tower was erected it took 24 instructors to safely pull-off a training session, now that number has been reduced to just 6, thanks to the countless number of safety and training features that exist in the new building.

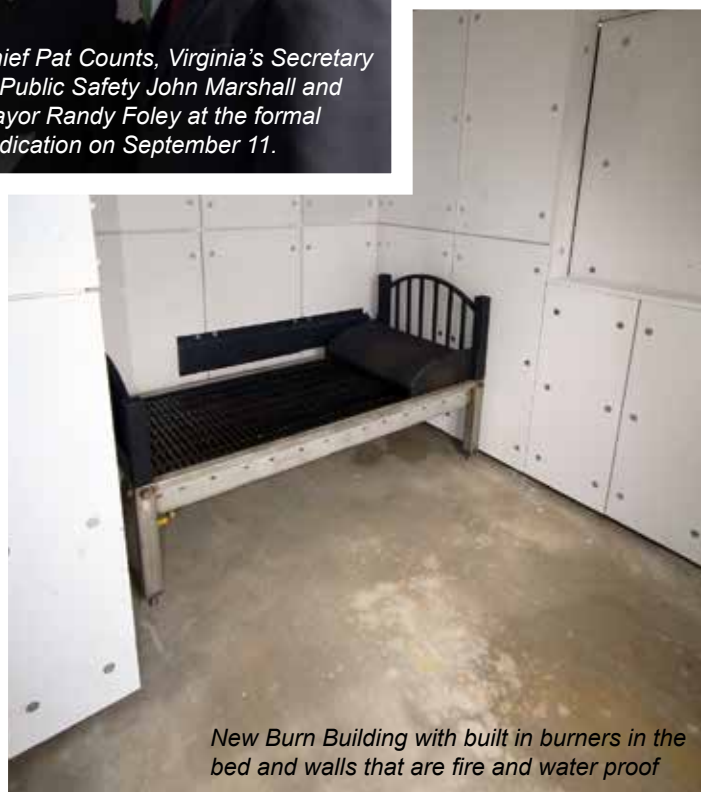
"In the old building we actually burned straw and palates and there was always



Chief Pat Counts, Virginia's Secretary of Public Safety John Marshall and Mayor Randy Foley at the formal dedication on September 11.



Old Burn Building



New Burn Building with built in burners in the bed and walls that are fire and water proof



a lot of anxiety,” says Prillaman. “There are training officers around the country who have been found criminally negligent and found liable for injuries and deaths that have occurred on training grounds. Luckily that never happened to us.”

“We’ve had conditions so hot in the past that equipment has failed and helmets have actually melted,” says Salem Fire and EMS Chief Pat Counts. “This new building makes for a much safer training environment and gives us complete control over the temperature.”

The “high-tech joy stick” that the instructors use can fill the building with smoke at the touch of a button and raise the intensity of the blaze to 3 million BTUs. To put that in perspective, consider that a good set of gas logs in your home can only generate 35,000 British Thermal Units.

“The biggest thing it has is a ‘dead man’s switch’ that the instructor must keep pressed down at all times,” says Prillaman. “If something happens to the instructor and



Firemen execute a roof rescue



Salem Fire and EMS Captain John Prillaman controls the intensity of the fire by pressing a button

his hand comes off of that control, the fire immediately goes out.”

The fire also goes out immediately at the end of a training session and no one needs to stay around to clean up.

The steel beams and supports inside are covered by a calcium silicate wall covering called Padgenite that is both fireproof and waterproof. Once the firefighters are finished with an exercise, the natural gas is turned off, exhaust fans pull out the non-toxic smoke, the trainees exit the building and the instructor locks the doors.

In fact, because it is such a low maintenance facility, Salem Firefighters can now train while they are on the job and still respond to real-life emergency calls without skipping a beat.

“That’s the biggest win for us,” says Prillaman. “We can pull a company out of service for live training and still respond if there happen to be a structure fire in the city.”



*Greenway Commission Members
(Mark McClain, Lisa Garst,
Butch Elam and Ben Tripp)*

The Rotary Park phase of the Roanoke Valley Greenway is now open and getting quite a workout along Route 419 in Salem, and construction on the next stretch of planned pavement along the Roanoke River should be starting in 2010.

"I'm very pleased with the finished product at Rotary Park," says City Engineer Chuck Van Allman. "Usually the biggest things you encounter on these types of trails are drainage issues or subservice conditions, but in this case the soil was pretty good and problem-free."

The first shovels of dirt on the Rotary Park project were turned by a menagerie of local and state dignitaries on the last day of July. House Majority Leader Morgan Griffith, Senator Ralph Smith and Dana Martin from the Commonwealth Transportation Board joined local officials from both Salem City government and area Greenway Commissions to officially break ground on this project. The construction, which includes a much needed paved parking area, was completed weeks ahead of schedule.

"Rotary Park represents the first step in more than 10 miles of planned trails in the city between the Roanoke River Greenway and the Mason Creek Greenway," says Salem Planner Ben Tripp. "This is the first link that eventually will connect with pieces in Roanoke City and Roanoke Co. making it possible to walk from Botetourt Co. to Montgomery Co. along the Roanoke River."

This 1.2-mile-long Rotary Park phase is the longest trail the City has constructed to date. Benches have been placed along the path and eventually other amenities like canoe launches will be added. When fully completed, the greenway in Salem will extend to Mill Lane to the west and Apperson Dr. to the east.

"Our next goal is getting Phase 3A started in 2010," says Van Allman. "This stretch will run from the Moyer Complex west to Mill Lane and that's where our attention is focused now. We've just about acquired all of the property needed to proceed with that project."

Salem has been a leader in terms of greenway construction for years. The City built the David Smith Trail and the Hanging Rock Battlefield Trail, two of the first such trails in the valley, more than a decade ago.

-MS



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Memorial Legacy Stones Now Being Laid

Examples above of legacy stones that are being inlaid into the Veterans Memorial at Sherwood

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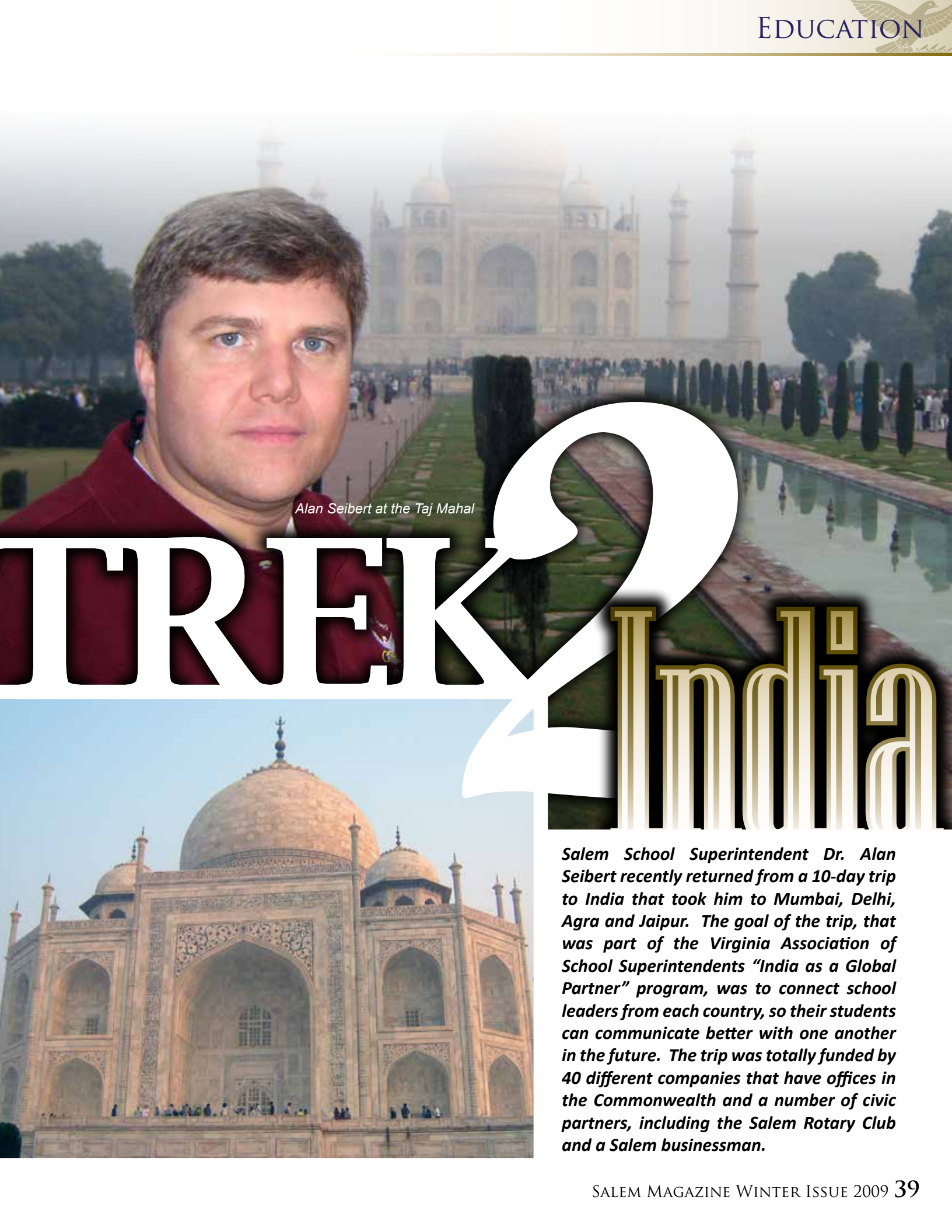
HOLIDAY TRASH COLLECTION SCHEDULE

CHRISTMAS WEEK (12/21-12/25)

Monday & Tuesday Routes Unchanged
Wednesday & Friday routes collected Wednesday (12/23)
Thursday routes unchanged (12/24)

NEW YEARS WEEK (12/28-1/1)

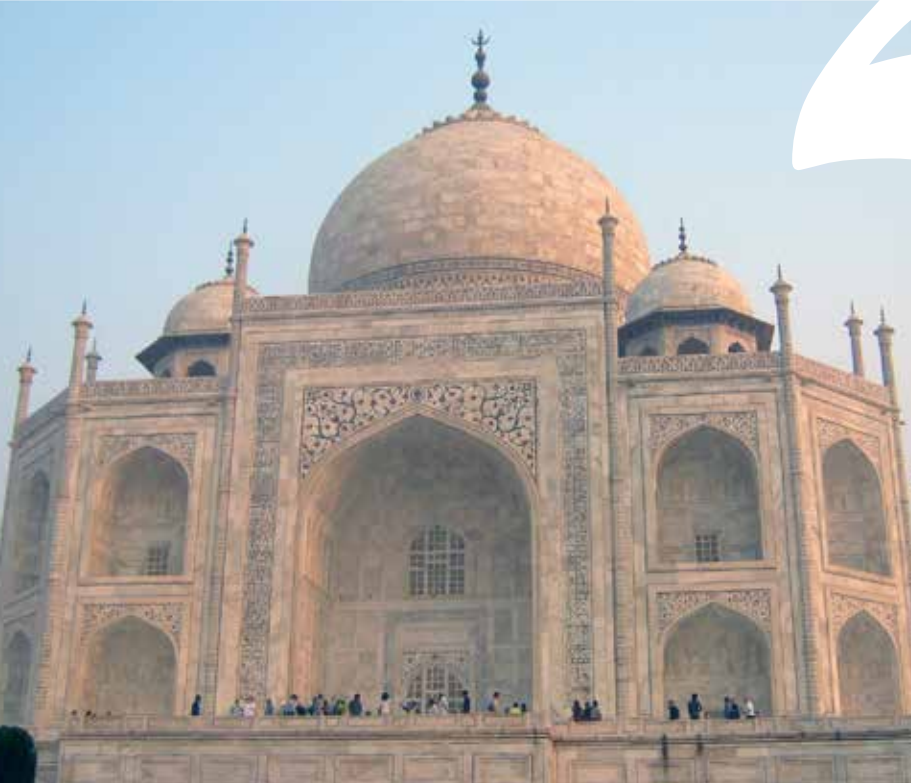
Monday & Tuesday Routes Unchanged
Wednesday & Friday routes collected Wednesday (12/30)
Thursday routes unchanged (12/31)



Alan Seibert at the Taj Mahal

TREK

India



Salem School Superintendent Dr. Alan Seibert recently returned from a 10-day trip to India that took him to Mumbai, Delhi, Agra and Jaipur. The goal of the trip, that was part of the Virginia Association of School Superintendents "India as a Global Partner" program, was to connect school leaders from each country, so their students can communicate better with one another in the future. The trip was totally funded by 40 different companies that have offices in the Commonwealth and a number of civic partners, including the Salem Rotary Club and a Salem businessman.



Seibert and his tour guides at the Mira Model School in Delhi

Before making this trip, you and the other members of your traveling party spent time studying the Indian culture at the University of Virginia and meeting with economists, political scientists and teachers, but I understand it was impossible for any book or lecture to properly prepare you for the reality of the world's largest democracy.

The realization that resonated with our delegation the most is that India is a contradiction. You see incredible wealth and tremendous poverty; ancient traditions and advanced technology. We encountered highly engaged children and yet there are masses who are illiterate and children without means or with special needs who are not even in school. To visit India is to be constantly trying to reconcile these contradictions. A story that encapsulated this more than anything for me occurred when I observed a camel drawn cart passing a parked Mercedes Benz and that the man guiding the camel was on his cell phone. Therein is the contradiction that is India.

The main objective of the trip was to find out how Virginia's economy is tied to India's and how educators can use this link to help students become more globally competitive. How does that relate directly to Salem?



Seibert, a former science teacher, observes this student's experiment in a science class

What I want the children in Salem to gain is an understanding that, while there are adults in our country who are nervous about the global economy and people who are worried about the United States being eclipsed by India or China, they are equipped to compete and succeed in the global economy. Although many of our graduates continue their education elsewhere, global awareness and emerging technologies will empower them to participate in the global economy from anywhere in the world, including right here in Salem.

Students back here in Salem were able to follow your journey on a "wiki" page called "Where in the World is Dr. Seibert." I understand these students already have been connecting with students in India.

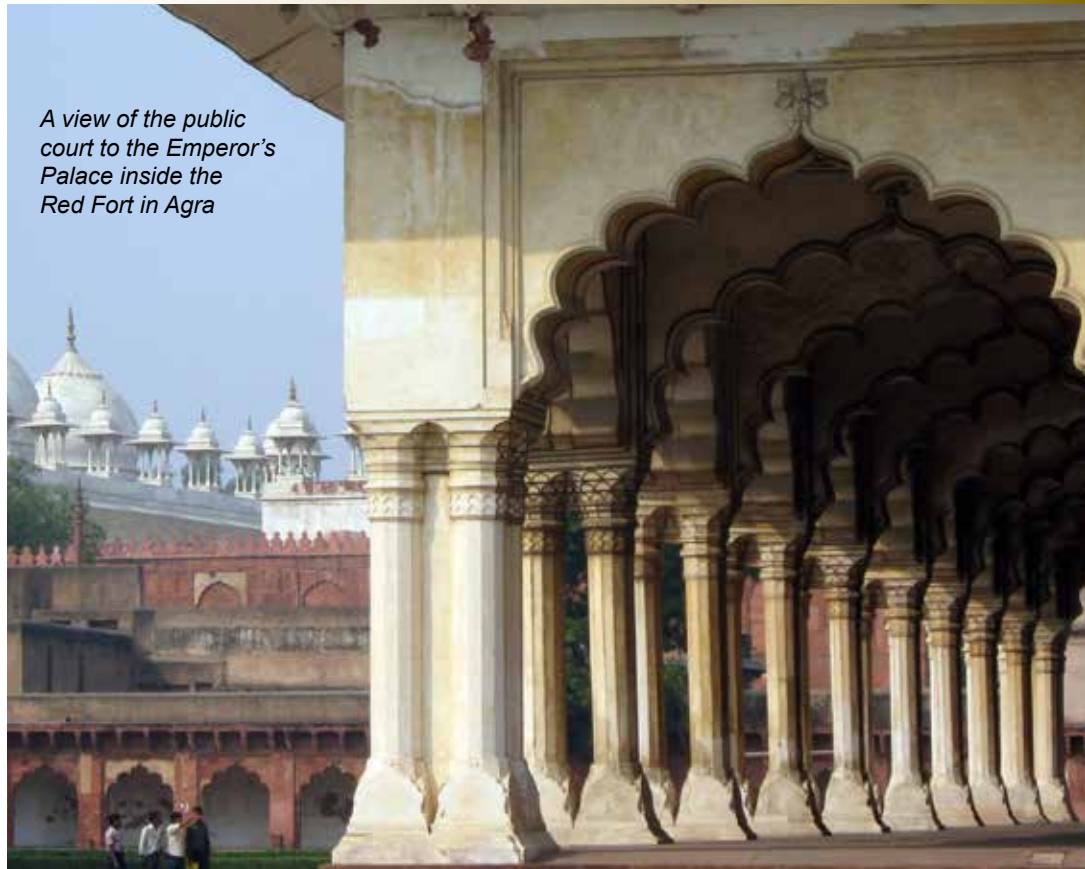
Thanks to the time, talent, and expertise of our Instructional Technology Resource Teachers who developed the wiki, we already have elementary classrooms collaborating with the Mira Model School in Delhi and before I had returned a business teacher at Andrew Lewis was investigating a joint project. Last year, a student at West Salem introduced his peers to family in India using real time video conferencing called Skype, but the 10 ½ hour time difference presents a challenge for student-to-student interaction. Rather than expecting children in one country participate late at night or extremely early in the morning, we're using something called Voice Threads. This allows students to integrate photographs and other media with their own narration of their work and post it on the wiki.

That is a great example of utilizing cutting edge technology, but I understand you were able to take part in some of the old-fashioned interaction, as well, during your trip.

My goal in every step of this was to interact with children, so whenever we got to go in the classrooms my priority was to meet children, kneel by their desk, discover what they were doing, talk about their learning and hear from them directly. As a former science teacher I visited many science and math classes but I also spent time in an accounting class where students were working on a topic of interest in Salem Schools, personal finance.

You visited a number of private schools and were scheduled to tour some of the state schools in Jaipur before they were shut down by, of all things, the flu virus. What was the overall impression you and the other educators had of India's schools?

A view of the public court to the Emperor's Palace inside the Red Fort in Agra



A secondary tomb near Humayun's Tomb in Delhi



Cattle grazing on trash along the road from Agra to Jaipur



It's always very dangerous to make comparisons between the United States education system and most other nations. In the United States we teach all children and that is a difficult concept even for Indian teachers to understand, especially that universal access to education in the United States includes compulsory education through age 18 and accommodating children with special needs. Most of the teachers we visited with are serving children who want to be in school from families who place a high value on education. The classes often had between 30 and 40 students, but they were highly engaged. Diversity in the Indian classrooms we visited involved serving students of different religions, but not children with different aptitudes and abilities.

Traffic in Delhi



This trip was originally scheduled to take place a year ago, but terrorists struck your hotel and several other venues in Mumbai just before you were scheduled to leave killing 178 people and injuring more than 300. What was the atmosphere like while you were there?

A tractor and Mercedes Benz share the road in Delhi



Representatives of our delegation held a conference call the day after the attacks and we were committed to reschedule the trip because as educators we recognize that crimes rooted in ignorance and hate can only be countered with education and understanding. They had intense security at the Taj Mahal Hotel in Mumbai including an armored car parked out front. The hotel was very, very secure and, in fact, former President Bush was there the night before we arrived. The hotels and popular tourist locations featured good security and most all of the people we encountered were very gracious. The Indian people were very welcoming and the school children were full of questions about America. Just as in our country, it is a very small number of people who cause most of the problems.



President's Palace, Delhi

*Seibert with student guide
at Delhi Public School*

As a member of the Salem Rotary Club, you had the opportunity to visit Rotarians in India and I understand they were as service oriented as the folks here in Salem.

I met with leaders from the Queen's Necklace Rotary Club in Mumbai who last year focused their efforts on supporting the families of police and soldiers who were injured or killed in the terrorist attacks. They have since resumed their club's primary project of supporting a school for children who are hearing impaired and have an additional disability because while there are a small number of schools specifically for children with hearing or sight impairment, children with multiple disabilities are routinely excluded.

You were able to visit the Taj Mahal at sunrise and also ride an elephant to the Amber Fort. What was that experience like?

The Taj Mahal was impressive, but I honestly enjoyed my time in the schools more. In Jaipur, the ride up the mountain to the Amber Fort was very bouncy and my roommate and I had a very old and slow elephant, so most of our friends passed us on the way up the mountain!

All photos courtesy of Alan Seibert



*Student Greeter at
Mira Model School*

*C. Wayne Adkins*

BANK ON IT

Don't try telling Wayne Adkins your child's money is none of his business, because it already is.

Adkins is stepping down from his post on the Salem City School Board this December after a dozen highly productive years of service, and he leaves behind a personal finance legacy that would make Donald Trump proud.

"The truth is you can go all the way through college and not have the tools needed to manage your money," Adkins says. "I'm extremely proud that we were the first school division in the state out of 132 to make personal finance a graduation requirement."

Adkins' passion for fiscally responsible behavior in teens, as well as adults, has

led to the State of Virginia using Salem as its model and making financial literacy a requirement for all of the Commonwealth's school children starting in the fall of 2010.

"My passion for this really began back in 1982 when I started going into classrooms for Junior Achievement and seeing the lights come on in these students when you showed them real life practical applications relating to money," he says.

Still, it took a while for this concept to evolve in Salem. Adkins began pushing for a Financial Literacy Class in 1999, but it didn't become a reality at the high school until 2006.

"We stuck with it and got it done, and I couldn't be happier that we're helping these children," he says.

As a child, Adkins was raised in Erwin, Tennessee, a small town located in Unicoi Co. about 12 miles from Johnson City and 40 miles from Bristol. It's a long way from any of the south's business hubs, but the very place where he discovered his business sense in a rather unusual way.

"It's a tiny county that is 52 percent national forest, so I tell people that I was raised back in the hills where we piped sunshine in and moonshine out," he says.

By his own admission, Adkins was far more concerned with having a good time than making good grades during his stay at Unicoi County High School. But fate often has a funny way of jerking a young man into shape, and Adkins found that out first hand when he signed up for a bookkeeping class. He had no interest whatsoever in this

*Personal Finance at Salem High School –
the model for the rest of the Commonwealth*



type of business elective, but because the class was made up almost exclusively of females, he saw it as a great way to meet girls.

Adkins met plenty of young ladies, but he also made a 100 on his first semester exam and then shocked his teacher even more when he informed her that he already had completed the entire workbook for the rest of the year. Suddenly, the time filler on his schedule known as bookkeeping had become his calling.

“My teacher was afraid I would be bored the rest of the year, so I offered to help the other students and I ended up getting to sit down with all of the good looking girls in the class and assist them with their work,” he says.

It was a win-win for Adkins, but the rest of his high school grades weren't exactly college material. Still, he was determined to be an accountant and to his credit, once he got into college he made the most of it. Adkins took his head for business to East Tennessee State University, lived at home, commuted to Johnson City each day and graduated from ETSU in 1970 with a Bachelor of Sciences degree in Accounting and Real Estate.

“If I had stayed on campus I never would have graduated,” he says. “I wasn't one of

those students coming out of high school with a 3.8 grade point average, so I make sure I always tell students that my past isn't the best way to go about things.”

But if ever a past shaped a man's present, it's with Wayne Adkins. His dad was a self-taught electrician who worked for the Clinchfield Railroad and never attended school past the 7th grade.

“My dad was a blue collar worker who grew up on a small farm in North Carolina,” says Adkins. “He just taught me so many good common sense skills like staying out of debt, not spending more money than you have and always being in control of your finances.”

Adkins' dad was just 17-years-old when he enlisted in the Navy at the start of World War II and like most people of his generation his father was very conservative in his beliefs and practices.

“I remember him telling me that he could have given me a lot more than he did while I was growing up, but he knew that it was more important for me to learn the value of earning something instead of just giving it to me,” he says.

Thanks largely to Adkins dogged determination and perpetual passion for financial literacy; Salem's school children



*Adkins is interviewed by
WDBJ's Jean Jadhon*

are now learning many of these same lessons. The personal finance program that got it all started in 2006 has now been expanded at the high school offering students a second higher level class.

“Passion, determination and also patience on his part made this a reality,” says Salem School Superintendent Alan Seibert. “Wayne understands that it’s not just important what you do, but it’s also important how you do it.”

“These classes touch on a lot of topics that students are going to handle directly, very practical applications that will help them function better in society,” says Curtis Hicks, Salem’s Director of Secondary Education. “The teachers do a good job of keeping things very relevant.”

That current, topical approach to understanding the ever-changing global economy was recently recognized nationally when the American School Board Journal selected Salem as an honorable mention recipient of one of its prestigious National Magna Awards.

“It’s always nice to be recognized for what your school division does and for your forward thinking,” Adkins says. “When your children are coming back and asking for another course you know you’ve done the right thing.”

“Our School Board is truly a team and each member really takes his or her role seriously,” says Seibert. “Mr. Adkins always understood that his role was to bring a business mind to the board to champion these causes.”

While he is leaving the board, he’s not giving up business education by any means. Adkins, who is Vice-President of

Special Defense accounts at Salem Tools, will continue to head up the Virginia Jump Start Coalition, a volunteer, non-profit organization designed to improve financial literacy in students and adults, and preach his much needed message to anyone willing to listen.

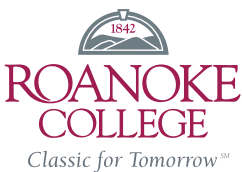
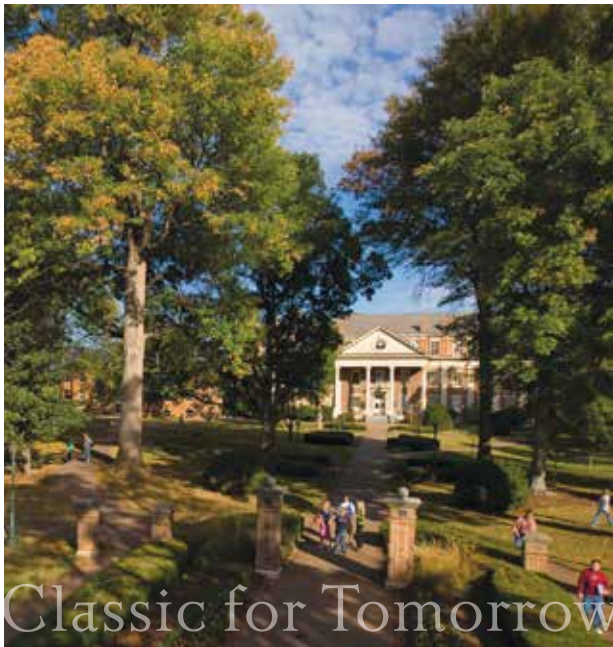
“I feel honored to have been a part of the school system and I feel like I have made a contribution,” he says. “I always tried to use an analytical approach to make sure that we got value out of every dollar we spent, and I think we’ve done a good job with that.”

Adkins and his wife, the former Sandra Turner – an Andrew Lewis graduate, have been married for 29 years. Their son Bryan graduated from Salem High School as well as Roanoke College and he and his wife have a son named Trace.

“The schools did a great job with my son helping him improve each and every year from kindergarten all the way up,” he says. “I knew we had a good system when I went on the board, but I didn’t get a real good appreciation of just how good we were until I started traveling around the state and seeing the admiration others have for us.”

And that’s an observation you can take straight to the bank.

- MS



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Adkins congratulates Fulbright Scholar James Forester, a teacher at Salem High School

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PARKS & RECREATION

WINTER PROGRAM GUIDE

COMMUNITY ACTIVITIES

Assistant Director: Teri Atkins
tatkins@salemva.gov.
110 Union Street. Phone: 375-3054

ADULT PROGRAMS 14+

BALLROOM DANCE: (ADULT & TEEN)

This class offers a complete introduction to ballroom dancing. The class is perfect for beginners and those looking to polish their ballroom technique. Participants will learn the techniques necessary for moving with style and grace. No previous dance experience or partner is necessary.

Friday, 7:00p.m.-9:00p.m.

Location: Salem Senior Center
Instructors: Bonnie & Rick Schmitt
Fee: \$7/person/lesson – Partners not required.

Make checks payable to: **Rick Schmitt**
Class is ongoing. Attend and pay instructor.
Begins: January 8th
Class limit: 30

BASIC CAROLINA SHAG 11 (couples only)

Learn the basic shag, turns and start steps of the Carolina Shag...all you need to dance the night away!

Tuesdays, 6:45p.m.-8:00p.m.

(February 23rd – March 23rd)
Location: Parks and Recreation
Main Office – 620 Florida Street
Instructor: **Donna Richardson**
Fee: \$30/person/5 weeks
Make checks payable to:
Donna Richardson
Class limit: min. 4 couples, max. 8 couples



CERAMICS: (INTERMEDIATE)

This class is designed for the student who has prior experience with ceramics. Painting on resin, dry brushing and other techniques will be introduced.

Mondays, 6:15p.m.-9:15p.m.

Location: Salem Senior Center
– 110 Union Street
Instructor: **Sharon Braden**
(Certified Duncan Instructor)
Fee: \$50/10 weeks
Make checks payable to: **Sharon Braden**
*Class begins: January 4th
Class limit: 12

CHESS: (ALL LEVELS)

This class is for all levels of playing strength. Everyone welcome regardless of age.

Tuesdays, 7:00p.m.-11:00p.m.,
(7:00p.m.-8:00p.m. – Beginner Instruction)

Location: Salem Senior Center - 110 Union Street
Instructor: **David Vecellio**
Fee: FREE
Class is ongoing – show up and observe
Class limit: 12

DOG OBEDIENCE

Dogs will learn to sit, stay, walk on a lead and socialization skills. Dogs must be 5 months or older.

Saturdays, 9:00a.m.-10:00a.m.

Location: Salem High School Parking Lot
Instructor: Darr Graham

Fee: \$80/6weeks if paid before
or at organizational meeting,
\$90/6weeks on or after 1st class

Make checks payable to: **Darr Graham**
– instructor of dog obedience for over 27 years for Salem Parks & Recreation. He is a member of the Virginia Police Work Dogs Association and SW Virginia Police K-9 training group. *ORGANIZATIONAL MEETING, THURSDAY, April 22nd, 7:00P.M., SALEM SENIOR CENTER, (110 Union Street) DO NOT BRING YOUR DOG!

Class limit: 20

Class begins: April 24th

FLY FISHING (BEGINNER)

Learn the basics of fly fishing. Great tune up for the fishing season.

Saturdays, 11:00a.m.-12noon

Location: Salem Senior Center

Instructor: **David Vecellio**

Fee: \$20/4weeks

Make checks payable to: **David Vecellio**

Session: April 3rd – 24th

*Students must provide fly rods

Class Limit: 6

**GUITAR FOR
"ABSOLUTE" BEGINNERS**

Students will acquire a basic foundation in guitar including tuning, playing chords, reading tablature, flat picking, and simple folk and blues songs. No previous musical experience required.

Wednesdays, 6:45p.m.-7:45p.m.

Instructor: **Randy Walker**

Location: Salem Senior Center

Fee: \$45/8weeks

Session 1: January 20th – March 10th,

Session 11: March 17th – May 5th

Make checks payable to: **Randy Walker**

*Required materials: acoustic guitar(steel string or classical) or electric guitar; pick, tuner.

Class limit: 10

**HAND-BUILT CERAMICS
(BEGINNERS)**

Come stretch your creative muscles as you learn how to form original works of art in clay! The basic skills of hand-built ceramics will be taught through the pinch, coil, and slab methods using low fire clays and glazes.

Wednesdays, 6:00p.m.-8:00p.m.

Instructor: **Julie Hamilton**

Location: Salem High

School – Spartan Drive

Fee: \$100/8 weeks, includes clay, tools and glazes.

*List of supplies students will need to bring: paper towels, old towel or apron, small tupperware container with lid and several plastic grocery bags.

Class begins: January 20th

Class limit: 10

BOB ROSS PAINTING

(ADULTS & TEENS) Learn basic strokes and complete a project to take home.

Fridays, 6:00p.m. – 10:00p.m.

January 15th - "Frozen Beauty Vignette"

February 19th - "Winter's Peace"

March 19th – "Lakeside Cabin" (oval)

April 16th – "Enchanted Falls" (oval)

Location: Salem Senior Center

Instructor: **Bobby Wood,**

Certified Bob Ross Instructor

Fee: (Adults)\$50/project (Teens)

\$40/project – includes all supplies

Make checks payable to: **Bobby Wood**

Class limit: 13

**WINTER GRILLING
WITH OUT A GRILL**

Join Michele Carder (former owner of Michele's on Main) as she instructs



participants how to prepare amazing steaks without the need of a grill. Participants will receive instruction on seasoning, pan searing and finishing steaks in the oven. Preparation of a couple of sides to accompany the main dish is included.

**Saturday, January 16th,
11:00a.m. – 12:30p.m.**

Location: Salem Senior Center

Instructor: **Michele Carder**

Fee: \$25 includes all ingredients

Make checks payable to: **Michele Carder**

Minimum: 5

**COOKING WITH MARINADES,
GLAZES AND RUBS FOR
CHICKEN DISHES**

This hands on class with Michele Carder will introduce participants to new and exciting marinades, glazes and rubs to kick up the traditional preparation of chicken a notch thus inviting new seasonings and flavors.

**Saturday, February 6th,
11:00a.m.-12:30p.m.**

Location: Salem Senior Center

Instructor: **Michele Carder**

Fee: \$25 includes all ingredients

Minimum: 5

HEALTH AND WELLNESS**NEW! 20/20 WORKOUT**

This is a 20 minute cardio/ 20 minute toning (finish up with Abs) Class. Weights. Bands and body bars will be used! Leave work at 4:30p.m. and join the fun.

**Mondays and Wednesdays,
4:40p.m.-5:25p.m.**

Instructor: **Roy Jackson**

Location: Salem Senior Center

Fee: \$45/10weeks

Make checks payable to: **Roy Jackson**

Begins: January 18th

Class limit: 30

TOTAL SCULPTING

This class is designed to reduce body fat and sculpt muscles through a series of strength training exercises using bands, free weights and more. Great program for a beginner level participant.

Mondays, 5:30p.m.-6:30p.m.

Instructor: **Sherry Stinson**

Location: Salem Senior Center

Fee: \$25/10weeks

Make checks payable to: **Sherry Stinson**

Begin: January 18th Class limit: 30

MID-POWER

This class is composed of cardio and boxing exercises.

**Tuesdays and Thursdays,
5:30p.m.-6:30p.m.**

Instructor: **Roy Jackson**

Location: Salem Senior Center

Fee: \$45/10weeks

Make checks payable to: **Roy Jackson**

Class limit: 30

Begins: January 19th

NEW! PROMISE 2010 WEIGHT LOSS AND FITNESS CHALLENGE

Do you make the same New Year's Resolution each year to lose weight and get into shape only to slip back into those bad habits within a month of starting? Then you need to join this exciting 8 week weight loss and fitness challenge. In this program, you will be educated in nutrition, journaling, individual fitness evaluations, emotional wellness and more to assist with your New Year's goals. This program will meet once a week and will consist of weigh-ins and journal analysis, lecture and a 40 minute workout.

Wednesday, 5:30p.m. – 6:30p.m.

Location: Salem Senior Center

Instructor: **Roy Jackson**

Fee: \$25/students currently enrolled in

Parks & Recreation Fitness Programs,

\$35/individuals not enrolled in

Parks & Recreation Fitness Programs

Make checks payable to: **Roy Jackson**

Class limit: 40

Begins: Jan. 20th

NEW! CO-ED CONDITIONING

Come join me with your co-ed counterparts for cardiovascular and strength training in this fun and dynamic exercise program that will make you sweat, lose weight, become strong, all the while learning nutritional tips by a Certified Holistic Lifestyle and Nutrition Coach

**Tuesday and Thursday,
6:00a.m.-6:45a.m.**

Location: Salem Senior Center

Instructor: **Ronny Angell**

Fee: \$45/10weeks

Make checks payable to: **Ronny Angell**

Class limit: 30

Begins: January 18th

LADIES GOLF

Ladies, have you always wanted to learn the game of golf? Now's your chance. Learn all the basics; grip, swing, putt, chip and more.



March 31st, April 13th, April 20th, April 28th, May 4th (3:30p.m.-5:00p.m.)

Location: 1st class Salem Golf Course.

Students will be going to Glen Acres to the driving range for 3 lessons and finish at Salem Golf Course with a round of golf.

Instructor: **Sandy Hadaway**

Fee: \$35 (does not include green fees or driving range balls) Participants must bring their own clubs.

Make checks payable to: **Sandy Hadaway**

Class limit: 15

NEW! REIKI

Learn to administer the gentle method of hands-on healing: for the holistic-minded person.

**Saturdays, 11a.m.-1:00p.m.,
January 23rd – February 13th**

Location: Salem Senior Center

Instructor: **Jeanne Greening**

Alternative Wellness Practitioner

Fee: \$125/4 classes

Make checks payable

to: **Jeanne Greening**

Class limit: 20

NEW! STRESS MANAGEMENT

Recognize, manage, and reduce stress – the root of all illnesses .

**Saturdays, 1:30p.m.- 2:30p.m.,
January 23rd – February 20th**

Location: Salem Senior Center

Instructor: **Jeanne Greening**,

alternative wellness practitioner

Fee: \$50/5 classes

Make checks payable

to: **Jeanne Greening**

Class limit: 20

TENNIS (BEGINNERS)

Learn grip, serving, correct swing and more.

Thursdays, 6:30p.m.-7:45p.m.

Location: Salem Civic

Center Tennis Courts

Instructor: **Scott Gibson**

Fee: \$45/5weeks

To register, contact Scott Gibson at

397-1257 or gibson@roanoke.edu

Begins: April 15th

YOGA (BEGINNER-INTERMEDIATE)

The benefits of yoga includes strengthening muscles and joints, stretching the entire body, improved balance and focus, relaxation, stress reduction and a healthier, happier you.

Mondays, 4:15p.m.-5:15p.m.

Location: Main Recreation Office

Instructor: **Robyn Zamorski**

Fee: \$40/10weeks

Make checks payable to:

Robyn Zamorski

Begins: January 18th

NEW! YOGA (BEGINNER)

Yoga is a great way to increase joint mobility, improve muscle tone and flexibility, and build balance. It also improves memory, focus, attention, and promotes an overall sense of well being.

Thursdays, 6:00p.m.-7:00p.m.

Location: Salem Senior Center

Instructor: **Suzanne**

Carrington Charles

Fee: \$40/10weeks

Make checks payable to:

Suzanne Carrington Charles

Begins: January 21st

Class limit: 15

*Bring a mat and loose pillows.

NEW! YOGA (BEGINNER)

This course will focus on building basic core muscle stability and flexibility through basic yoga asanas (postures) and joint freeing exercises in a way that is enjoyable for all ages.

Wednesdays, 10:00a.m.-11:00a.m.

Location: Salem Senior Center

Instructor: **Suzanne**

Carrington Charles

Fee: \$40/10 weeks

Make checks payable to:

Suzanne Carrington Charles

Begins: January 20th

Class limit: 15

*Bring a mat and loose pillows

NEW! ANTI-CANCER – A NEW WAY OF LIFE

All of us have cancer cells in our bodies. But, not all of us will develop Cancer. Enlighten yourself into the discoveries made by Dr. David Servan Schreiber, MD, PhD, who, at the peak of his career as a scientist and physician, was confronted with diagnosis of brain cancer. Intent on preventing its reoccurrence after a successful treatment and subsequent relapse, he embarked on a fifteen year journey of research to determine what makes cancer cells thrive and what inhibits them. This six week book study will walk you through the five most important steps you can take to help your risk of this dreaded disease.

Tuesdays, January 19th – February 23rd, 7:00p.m.-8:00p.m.

Location: Salem Senior Center
Instructor: **Jeanie Redick, CN.**
Fee: \$129/ includes cost of the book
Make checks payable to: **Jeanie Redick**
Class limit: 20

NEW! CO-ED ADULT SELF DEFENSE CLASS (AGES 13 AND UP)

This 6 week class offers a combination of stretching and conditioning as well as simple and effective self defense techniques. The class will reduce stress, build self confidence and increase energy and fitness.

Saturdays, 10:00a.m.-11:00a.m.

Location: Salem Senior Center
Instructor: **Tom Ramsey**, 3rd degree Black Belt in Wado-Ki style
Fee: \$35/6weeks
Make checks payable to: **Tom Ramsey**
Class limit: 20
Begins: January 23rd

YOUTH/TEEN PROGRAMS**GUITAR FOR KIDS (“ABSOLUTE” BEGINNERS) (AGES 8-13)**

Students will acquire a basic foundation in guitar including tuning, playing chords, reading tablature, flat picking, and simple folk and blues songs. No previous musical experience necessary. Required material: appropriately sized guitar (steel string or classical) or electric guitar, pick and tuner.

Wednesdays, 5:30p.m. – 6:30p.m.

Location: Salem Senior Center
Instructor: **Randy Walker**

Fee: \$45/8weeks

Make checks payable to: **Randy Walker**

Session 1: January 20th – March 10th,

Session 11: March 17th – May 5th

*Required materials: acoustic guitar(steel string or classical) or electric guitar; pick, capo and tuner.
Class limit: 10

NEW! KNITTING AND CROCHETING (AGES 8-14)

Learn basic knitting and crocheting stitches and how to read patterns.

Mondays, 4:00p.m.-5:00p.m.

Location: Salem Senior Center
Instructor: **Norma Harris**
Fee: \$15/5weeks – includes starter kit
Make checks payable to: **Norma Harris**
Class limit: 10
Begins: January 18th

STARTER GOLF CAMP (AGES 9-13) for the absolute beginning

This camp is designed for the first time player who has never been enrolled in formal lessons. Previous participants do not qualify. Players will receive a starter set of clubs and four days of lessons from the pros at Hanging Rock Golf Course.

June 14th – 17th (Deadline to register – May 3rd)

Location: Hanging Rock Golf Course
Instructor: **Pros at Hanging Rock**
Fee: \$30
Make checks payable to: **City of Salem**

TENNIS (BEGINNERS) (AGES 6-10)

Learn how to grip a racket, serve, keep score and more.

Tuesdays & Thursdays, 5:30p.m.-6:45p.m. – March 25th, March 30th, April 1st, April 6th

Location: Salem Civic Center Tennis Courts
Instructor: **Scott Gibson**
Fee: \$45/5 classes
To register, contact **Scott Gibson** at 397-1257 or Gibson@roanoke.edu

NEW! TEEN FUN FITNESS (AGES 13-18)

Want to look good, be fit and have lots of energy? This new program will help trim unwanted extra pounds and firm up your body in all the right places. Learn to workout with free weights, elastic bands and cardio exercises in a fun and social atmosphere. We will work on proper form and do it yourself programs that will start and create a healthy lifestyle to last a lifetime. Nutritional tips will be an added

bonus to this class. Be prepared to sweat!

Tuesday and Thursday, 4:00p.m.-4:45p.m.

Location: Salem Senior Center

Instructor: **Ronny Angell, Personal Trainer, Cycling Instructor, Fitness Coach**

Fee: \$45/10weeks

Make checks payable to: **Ronny Angell**

Begins: January 19th

Class limit: 30

NEW! RED DRAGON’S SELF DEFENSE CLASS (AGES 7-12)

This six week class is a great way to introduce your child (boy or girl) to the Martial Arts. Emphasis will be on proper attitude, respect and self confidence. This healthy activity teaches your child readiness, focus and will increase their mind and body coordination and will improve their attention span. Even though the student will learn real self defense techniques and escapes, there will be NO sparring or contact fighting allowed in this class.

Saturday, 9:00a.m. – 10:00a.m.

Location: Salem Senior Center
Instructor: **Tom Ramsey**, 3rd degree Black Belt in Wado-Ki style
Fee: \$30/6 weeks
Make checks payable to: **Tom Ramsey**
Begins: January 23rd
Class limit: 20

NEW! THE EDGE “FAST” (AGES 7-18)

Learn how to get faster with proper mechanic and techniques. Instruction provided by certified strength and condition specialists at The Edge Performance Center. Participants will be placed in groups according to age. Signup and come to any of the sessions listed.

Location: The Edge Training Center (3710 Tom Andrews Road, Roanoke)

Instructor: **The Edge Staff**

Fee: \$65/4weeks, Salem

Residents special rate, \$55

Make checks payable to **The Edge Performance Center**

Choose one of the following classes:

Class 1: Monday & Wednesday – 7:30p.m.-8:30p.m.

Class 2: Tuesday & Thursday, 4:30p.m.-5:30p.m.

Session: January 18th – February 11th

To register call: The Edge 265-8585

Clubs:

Roanoke Dance: All levels of Ballroom Dance and variations, Sundays, 4p.m.-6:30p.m. – Winter/Spring meeting dates: (January 24th, February 28th, March 28th, April 25th, May 23rd). Location: Salem Senior Center. Minimum fee. Go observe a class and join the fun.

Italian Descendants: Second Sunday of each month – 3:00p.m.-6:30p.m. Location: Salem Senior Center.

Twined Hearts Garden Club:

Third Tuesday of each month – 7:00p.m. – 8:00p.m. Location: Salem Senior Center. Observe a meeting.

T.O.P.S. (Take Off Pounds Sensibly):

Tuesdays, 5:45p.m. Location: Salem Senior Center. Observe a meeting.

Salem Senior Center

Assistant Director: Teri Atkins, tatkins@salemva.gov

Supervisor: Jane Pendleton, jpendleton@salemva.gov
110 Union Street 375-3054

MONDAYS

9AM - 12 NOON- Bridge, Lois Hurdle, coordinator
10 AM – Quilting with Norma Harris
10:30 AM – Bowling – Lee Hi Lanes
12:30 PM – “Senior Mountain Pickers”

TUESDAYS

9AM – Exercise- Sherry Stinson
10 AM – Chair Caning, Basket Weaving
11AM-1PM - Tips with Tammy Computer Training – call ahead for an appointment
2 PM – Ballroom dance, the first and third (and fourth, when there is one) Tuesdays in the month, second and last Tuesday – Tea Dance

WEDNESDAYS

9AM – Muscle Time
9AM-BEGINNING TAP – Sharon Dickenson
10AM - 12 NOON – General Ceramics- Anne Andrews
10 AM – Needlework with Norma Harris
1 PM – Line Dance
2 PM – Card Games

THURSDAYS

9AM – Exercise- Sherry Stinson
10 AM – Art & Bridge on your own
12:30PM - Canasta, Senior Singers Practice

FRIDAYS

9AM – Exercise – Michele Sites or Robbin Walker
9AM – Golf – Salem Golf Course
10:30 AM – Tai-Chi with Leiven Verkrusen at the Senior Center
10:30 AM – “Senior Mountain Pickers”
7-9 PM – Ballroom Dance

****WE WILL CONTINUE WITH THE BOB ROSS METHOD OF OIL PAINT CLASSES with PHYL.** Classes are on the second Monday afternoon; 1-4:30 PM, Samples are available at the Senior Center. Cost is \$35; you need to sign up if you wish to attend.

****“49ERS PLUS” CLUB** meets on the 1st and 3rd Thursdays at 11 AM, and eat lunch out on the 2nd week at various restaurants. They also preside at our Monthly Luncheons. This is a group that meets for fun; they make donations to organizations such as the Salem Rescue Squad and the American Red Cross.

****MONTHLY POT LUCK LUNCHEONS** are always a fun well-attended event, with a program that follows the meal. These are held on the last Thursday of each month. Blood Pressure Screenings, 11AM courtesy of Our Lady of the Valley Retirement Community

****THE 2ND AND LAST TUESDAYS**, the Ballroom dance class meets in the form of “Tea dances”. This is at the regular time, 2 to 4 PM, taped music is provided. There is no fee, you are asked to bring a snack food to share.

****WE HAVE A CHOIR CALLED THE “SALEM SENIOR SINGERS”** who practice on the first Thursday at 12:30 PM, and sing on a regular basis for Snyder Nursing Home and other groups when invited.

****“SENIOR MOUNTAIN PICKERS”** are a group of musicians (string instruments) who play informally on Mondays at 12:30 PM and Fridays at 10:30 AM at the Senior Center. You may join them with an instrument if you play or you may attend as a part of the audience of the 50+. This group is REALLY great!!!

**** A MONTHLY NEWSLETTER WITH A CALENDAR AND NEWS OF OUR ACTIVITIES AND OUTINGS;** this is ready for distribution at the Monthly Luncheons, for the following month. This can be mailed to you if you call and request. Many festivities will be listed that you won’t want to miss!

****TRIPS FOR SPRING INCLUDE:** Wohlfart House, Barn Dinner Theatre, Pigeon Forge AND MORE!!! *Fees do apply.

If you are interested in traveling with us, please call the Senior Center to make your reservation.

SPECIAL EVENTS

Manager: Kathy Murphy, kmurphy@salemva.gov

Supervisor: Kristen Finley, kfinley@salemva.gov

620 Florida Street, Phone: 375-3057

Friday, February 5th - “Winterfest Beach Bash”, 5:30 p.m. - Featuring the summertime sounds of “Band of Oz”, Salem Civic Center. (540) 375-3057

Saturday, March 27th - “Easter Egg Hunt”, 1 p.m. – (ages 3 – 6 years); 1:30 p.m. (ages 7 – 12) Longwood Park, Come visit the Easter Bunny and hunt for Easter Eggs filled with lots of prizes and candy. (540) 375-3057.

Salem After Five Summer Concert Series:

5:30 – 9 p.m. Salem Farmers Market, \$5/ Children 12 and under are free. Food Court, Children’s Play Area (540) 375-3057

April 23rd - “The Kings”
May 21st - “Ministers of Soul” and “Super Hold”
June 25th - “The Tams”
July 23rd - “Holiday Band”
August 20th - “Domino”

Sponsored by Q99FM, ReMAX Real Estate and Pepsi

59th Annual Ernest “Pig” Robertson Fishing Rodeos:

Lake Spring Pond, (540) 375-3057

May 1st - Children Ages 3 – 8, 9 a.m. - Noon

May 3rd - Disabled Children’s Day, 10 a.m. - Noon

May 5th - Nursing Home Patient’s Day, 10 a.m. – Noon

May 8th - Children ages 9 – 12, 9 a.m. – Noon

Relay For Life - June 18th & 19th, Salem High School Track,

Begins at Noon on the 18th, Ends at Noon on the 19th, (540) 375-3057

"Jazz in July" - July 17th, 4 – 9:00 p.m., Longwood Park, Bands TBA

Salem Distance Run. August 14th 8:00 a.m., Longwood Park

WINTER CLASS REGISTRATION – JANUARY 4TH – 15TH, 2010

CLASS REGISTRATION INFORMATION: SALEM PARKS AND RECREATION NOW HAS ON-LINE CLASS REGISTRATION. TO REGISTER, GO TO WWW.SALEMVA.GOV/PARKS_REC/COMMUNITY_ACTIVITIES AND CLICK THE ON-LINE REGISTRATION LINK.

JAMES I. MOYER SPORTS COMPLEX

Manager: Eric O'Brien, eobrien@salemva.gov
1000 Union Street, Phone: 375-4021



March 13-14
Ferrum College Invitational (Moyer)

March 18-21 West Virginia Wesleyan College Invitational (Moyer)

April 17-18 NSA, USSSA, ASA Chance Crawford Adult Slow Pitch Tournament (All Fields)

April 24-25 ODAC Women's Fast Pitch Conference Tournament

June 11-13 ISF Senior World Cup Adult Slow Pitch (Moyer, Botetourt, Burton)

Sept 3-6 ASA Hooter's "C & E" Class Adult Men's Slow Pitch Eastern National Championship (Moyer, Botetourt, Green Hill, Oakeys Huff Lane)

SALEM KIWANIS FIELD

Manager, Eric O'Brien, eobrien@salemva.gov
Supervisor, Josh Brown, jbrown@salemva.gov
731 Indiana Street Phone: 375-3013

Feb. 6 Roanoke College vs Milligan (12noon DH)

Feb. 27 Roanoke College vs Penn St.-Abington (12noon DH)

March 6
Salem High School Varsity Baseball Jamboree

March 13 Roanoke College vs Washington and Lee (12noon DH)
March 20 Roanoke College vs Virginia Wesleyan (12noon DH)

April 3 Roanoke College vs Lynchburg College (1pm DH)

April 17 Roanoke College vs EMU (1pm DH)

May 1-2 USSSA Batters Box Stampede Baseball Tournament

May 22-23 USSSA VA State AA/AAA Baseball Tournament

May 27-29 Three Rivers District Baseball Tournament

June 3-5 Region C Baseball Tournament



YOUTH AND ADULT ATHLETICS

Manager, Scott Hall, shall@salemva.gov
Supervisor, Jed Roberts, jroberts@salemva.gov
Supervisor, Bob Gray, bgray@salemva.gov
925 Union Street, Phone: 375-4094

The City of Salem Parks and Recreation Department will be offering a variety of youth and adult athletic programs for the spring seasons.

Registration for spring youth baseball, girls softball and boys baseball will run from Feb 2nd – 27th. Practices will begin the week of March 15th with games beginning April 19th.

GREAT BEGINNINGS

For our future Salem athletes we offer a Great Beginnings program. Great Beginning is a great program for children 4-6 years old. The goal is to help prepare young children for the challenges of organized sports in a non-threatening atmosphere without the worry of competition. Each child along with his or her parent work together to learn the basic motor skills needed to successfully move to more organized sports in years to come. The Great Beginnings Readiness Test helps objectively measure kid's abilities. As the program progresses and children show improvement, the skill stations are altered so that each child remains challenged. Parents spend quality time together with their child while learning how to properly teach and support them in sports.

Instructor: **Ed Green and Staff** – (Make checks payable to **Ed Green**)
For more information please call Ed Green.
Phone: 540-387-9516

ADULT SPORTS

For the adults we will be offering our adult softball leagues. Registrations will run throughout the month of April with games being played at the Moyer Sports Complex. League play will begin in the end of May.

For more information on any of our programs please feel free to call the Salem Sports Office: 375-4094.

2010 Great Beginnings Dates

Sport	Dates	Days	Time	Location	Price
Football	Sept. 20-Oct. 18	Sundays	2:00pm	West Salem	\$65
Basketball Session 1	Jan. 10-Feb. 7	Sundays	1:45pm	GW Carver	\$65
Basketball Session 2	Jan. 10-Feb. 7	Sundays	3:00pm	GW Carver	\$65
Soccer	Mar. 28-May 2	Sundays	2:00pm	West Salem	\$65
Teeball	May 9-June 6	Sundays	2:00pm	Baptist Home	\$65
Post Season Basketball Camp	Mar. 9, 11, 16, 18, 23	Tues/Thur	6:00p-7:30p	West Salem	\$65

ONLINE REGISTRATION CHANGES

CLASS REGISTRATION INFORMATION: SALEM PARKS AND RECREATION NOW HAS ON-LINE CLASS REGISTRATION. TO REGISTER, GO TO WWW.SALEMVA.GOV/PARKS_REC/COMMUNITY ACTIVITES AND CLICK THE ON-LINE REGISTRATION LINK.

WWW.SALEMVA.GOV/DEPTS/PARKS_REC/INDEX.HTML

COMMUNITY ACTIVITIES REGISTRATION JAN. 4th - 15th, 2010

Mail or Bring in person to Salem Parks & Recreation Senior Center, 110 Union Street

NAME: _____ PHONE: H: _____ W: _____

ADDRESS: _____ EMAIL: _____

ACTIVITY: _____ FEE: _____

Participant Waiver: I, the undersigned, parent or guardian, do hereby agree to allow the individual(s) named herein to participate in the aforementioned activity and I further agree to indemnify and hold the City of Salem Parks and Recreation Department, and the Hopetree Family Services and program instructors harmless from and against all liabilities of any injury or lose of property which may be suffered by the aforementioned individual(s) arising out of or in any way connected with his/her participation in this activity.

Signature: _____ (under 18, parent/guardian signature required)

Participant: _____ *Must have daytime phone number>

Policies for Registration and Payment for Classes and Activities: Checks or money orders for all classes must be made payable to the instructors or as noted in class descriptions. NO CASH WILL BE ACCEPTED! Classes are limited to a certain number of members. A class that lacks enough members, will be cancelled and refunds will be automatic. A waiting list is available when a class is filled. NO TELEPHONE REGISTRATION! City of Salem residents are given priority over any program the first week of registration. Youth classes are for children ages 6-13 unless otherwise noted. NO CHILDREN UNDER 14 ARE ALLOWED TO ATTEND ADULT CLASSES.

If you would like more information about classes, please contact **Teri Atkins - 375-3054**.



Now
Accepting
New Patients

Salem Has a New Addition

Now offering OB/GYN care for women of all ages

We're pleased to announce the opening of Carilion Clinic's new OB/GYN practice in Salem. With a commitment to providing comprehensive obstetrical and gynecological care for women during all of life's stages, we provide complete maternity care, annual exams and preventive screening.



We also offer:

- *Evaluation and treatment of abnormal Pap smears*
- *Chronic pelvic pain management*
- *Diagnosis and treatment of gynecologic problems*
- *Evaluation of pelvic floor conditions*
- *Contraceptive counseling and menopausal medicine*

So, whether you live or work in Salem, our newest addition makes Carilion OB/GYN more convenient. For more information or to find other OB/GYN offices located in Roanoke, Rocky Mount and the New River Valley, please visit www.CarilionClinic.org or call 540-266-6000 or 800-422-8482.



Carilion Clinic – OB/GYN
150 Spartan Drive
Salem, VA 24153
540-389-5174



CARILION CLINIC

OB/GYN

"MAKING MEALS AND
MEMORIES ON MAIN ST..."



FOR 30 YEARS"

*Thanks Salem for
Your Support!*

- Mac and Bob's Staff



SINCE 1980

MAC AND BOB'S
316 E. MAIN ST. SALEM

(540) 389-5999

Mon - Sat 11am - 2am
Sunday 11:30am - 12 am